ATLAS AIR WORLDWIDE PARTNERS WITH CIRQUE DU SOLEIL TO DELIVER THE MAGIC OF LUZIA TO NEW YORK CITY

News / Airlines



Atlas Air Worldwide and Cirque du Soleil released a behind-the-scenes video capturing the extraordinary logistics of transporting the spectacular show, LUZIA, using two B747-400 Freighters flying from Sydney, Australia to New York City in March for its North American tour. While the visually stunning production inspired by the vibrant culture and landscapes of Mexico has typically moved by sea between continents and by road within countries, this marks the first time since 2019 that the show traveled by air cargo, enabling a two-month faster transition.

Richard Broekman, Chief Commercial Officer, Atlas Air Worldwide commented: “As a trusted leader in aviation logistics, we are proud to have supported Cirque du Soleil in bringing LUZIA to North America. From massive stage elements to intricate performance equipment, our expertise enabled the safe and timely delivery of this extraordinary production. This partnership highlights

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our commitment to excellence, allowing spectacular shows like LUZIA to inspire audiences across the globe."

Duncan Fisher, Chief Show Operations Officer at Cirque du Soleil stated: "Moving this show required immense planning. This wasn't just logistics—it enabled dreams to take flight. Everything must function like clockwork, just as our artists work in perfect harmony to create an unforgettable experience. We are thrilled to partner with Atlas on this journey, ensuring our equipment arrived safely and on time for our New York premiere."

With limited time to move LUZIA following its final performance in Sydney, Cirque du Soleil's custom-designed sets and props required a meticulously coordinated and secure transportation process. To accomplish this, Atlas integrated closely with Cirque du Soleil's logistics operations to ensure seamless transport for the show's highly anticipated premier night in New York.

Throughout the journey from Sydney Airport (SYD) to New York's JFK Airport, Atlas and Cirque du Soleil documented the entire operation. The exclusive video, now available: Behind the Scenes: Cirque du Soleil Taking Flight with Atlas Air, showcases this unique collaboration and the coordination involved in moving this breathtaking production. The footage highlights the expertise required to transport one of the world's most iconic entertainment brands, from loading a first-of-its-kind rain curtain and 20-foot-long treadmills (converted from mine conveyors and each weighing 4,500 kilograms), to ensuring the safe arrival of specialized lighting, sound, and water elements.

Cirque du Soleil has performed in 86 countries across six continents, bringing awe-inspiring productions to more than 400 million people over four decades. With tight schedules and complex staging requirements, delivering their captivating performances requires partners who understand and can adapt to the unique challenges of touring productions. Atlas' expertise in specialized air cargo solutions makes it an ideal partner, ensuring Cirque du Soleil's productions arrive on schedule and ready to inspire audiences around the world.

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