EASYJET BECOMES FIRST AIRLINE TO PARTNER WITH WOMEN IN DATA TO DRIVE THE NEXT GENERATION OF DATA AND TECHNOLOGY LEADERS IN AVIATION

News / Airlines



easyJet launched a new partnership with Women in Data as part of the airline's ongoing commitment on driving diversity and inclusion across the industry, and it's focus on data-driven innovation to make travel easy and affordable. The partnership will include a range of joint initiatives, including recruitment campaigns, events at easyJet bases and mentoring schemes.

By working with Women in Data, an organisation dedicated to supporting women pursuing careers in data, AI and technology, the airline aims to drive the next generation of women leaders by promoting career opportunities, providing mentorship and education programmes and creating clear pathways into the growing number of data-driven roles at the airline.

Opal Perry, easyJet's Chief Data and Technology Officer, commented: "Data is central to how we innovate and deliver for our customers, and so our partnership with Women in Data will play an important part of our focus on raising awareness of the fantastic career opportunities in data and

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technology at easyJet and support even more women to become the next generation leaders, who will help shape the future of aviation."

Ruifan Liu, easyJet's Senior Data Scientist, stated: "Being part of Women in Data is incredibly empowering, as it provides a platform to connect with other women in the industry, share experiences, and continue developing both professionally and personally. At easyJet, data plays a vital role in innovating to enhance our customers' experience, and it's exciting to be part of a team where innovation is encouraged and diverse perspectives are truly valued."

Roisin McCarthy, Founder, Women in Data, said: "We're proud to announce our strategic partnership with easyjet, who are the first airline to join the incredible line-up of Brand Partners supporting Women in Data®. This collaboration is a powerful step toward dismantling systemic barriers and driving meaningful change across the industry. With the ratio of men to women at 4:1 in data and tech, our growing network of ambassadors and partners helps amplify underrepresented voices and create a more inclusive future for Data and AI professionals."

The latest partnership is part of easyJet's commitment to fostering a diverse, equitable, and inclusive workplace and joins an existing range of dedicated programmes at the airline including the Women in Tech Affinity Network, easyJet's own group of colleagues passionate about advancing women in technology roles across the business, AccelerateHER, which promotes the personal and professional growth of high-achieving women, and the Global Female Leaders Programme, designed to nurture future female leaders.

As part of easyJet's rapidly expanding data community, the airline currently offers a variety of data roles from Data Management Leads to BI Analysts. To learn more about a career in IT and Data at easyJet, visit: https://careers.easyjet.com/en/career-areas/it-and-data

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