GLOBAL EAGLE RENEWS STRATEGIC CONTENT DEAL WITH JAL

News / Airlines

Global Eagle Entertainment Inc.,a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry, today announced a multi-year renewal of its strategic content services agreement with JAL Brand Communications, LTD (JBC), a JAL subsidiary managing Japan Airlines (JAL) IFE operations.

As part of the agreement, GEE will provide a full range of content services, including movies and TV, on international and domestic JAL flights. As one of Japan's largest airlines, JAL has relied on GEE for much of its inflight entertainment (IFE) content for over a decade.

"GEE is a leading content service provider to the global airline industry, and a proven source of content packaging, delivery and expertise at the foundation of our inflight entertainment program," said Yasuhiro Fujita, president, JAL Brand Communications Co. Ltd., the IFE operations subsidiary for JAL. "This agreement between JBC and GEE represents a long-term partnership that is fully capable of enabling us to meet the evolving inflight entertainment demands of JAL passengers for years to come."

"GEE is honored to have earned JBC's longstanding trust and business in support of the content delivery at the core of JAL's inflight entertainment offering," noted Amir Samnani, senior vice president of content services for GEE. "We look forward to providing the tailored content solutions that JAL passengers increasingly expect as they travel throughout Asia and around the world."

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