



HONDAJET TO DEBUT IN MIDDLE EAST

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The world's most advanced light jet will be showcased at MEBA 2016

Honda Aircraft Company announced that it will showcase the HondaJet at the Middle East Business Aviation Association (MEBAA) Conference Dec. 6-8 in Dubai, the region's premier business aviation event. The appearance at the Dubai World Central – Al Maktoum International Airport will mark the first time a HondaJet will be on public display in the Middle East.

“We are excited to display the HondaJet at MEBA 2016 for the first time where its high speed, quiet and comfortable cabin, sporty styling and handling have appealed especially to savvy Middle East prospects and aircraft enthusiasts,” said Honda Aircraft President and CEO Michimasa Fujino. “With a range that connects the entire Arabian Peninsula, this region could benefit from this high performance aircraft and our show presence will help us determine the best timing of Honda Aircraft’s entrance in the Middle East market.”

With a maximum cruise speed of 422 knots (486 mph) the HondaJet is the fastest jet in its class; it soars highest in its class with a maximum altitude of 43,000 feet; and it is the most fuel-efficient light jet in its class by up to 17 percent. It has an NBAA IFR range of 1,223 nautical miles (1,408

miles).

A red and silver HondaJet will be on public display during the event. The HondaJet is the world's most advanced light jet, and its distinctive design incorporates advanced technologies and concepts. The HondaJet patented Over-The-Wing Engine Mount configuration, natural laminar flow wing and fuselage nose, and composite fuselage were developed from long-term research activities. These innovations combine to make the HondaJet the fastest, most spacious and most fuel-efficient jet in its class. The aircraft is certified for single pilot operation.

The HondaJet is currently offered for sale in North America, South America and Europe through the HondaJet dealer network. Honda Aircraft Company began customer deliveries in 2015 following receipt of HondaJet type certification by the United States Federal Aviation Administration.

22 NOVEMBER 2016

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