JET AIRWAYS SIGNS CODESHARE AGREEMENT WITH KOREAN AIR

News / Airlines

Jet Airways, India's premier international airline, has entered into a codeshare agreement and a reciprocal frequent flyer programme partnership with Korean Air, the largest airline in South Korea. Guests travelling on both Jet Airways and Korean Air will be able to connect from multiple points in India to Seoul over various gateway points in Asia.

Under the codeshare arrangement, Jet Airways will place its marketing code on Korean Air operated non-stop flight between Incheon, Seoul and Mumbai, as well as flights between Incheon, Seoul and Bangkok and Singapore. Likewise, Korean Air will place its marketing code on Jet Airways' operations between Singapore and Mumbai and between Bangkok and Mumbai and Delhi.

The codeshare will strengthen the global network of both airlines and provide more choice for customers travelling between India and South Korea, with seamless and convenient connections

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over the international gateways, Singapore and Bangkok. The codeshare flights are now open for sale for travel effective March 01, 2016.

Additionally, JetPrivilege, the award-winning loyalty and rewards management programme and the frequent flyer programme of Jet Airways, India's premiere international airline, has entered into a reciprocal frequent flyer partnership with Korean Air's SKYPASS Frequent Flyer programme. Members of both programmes will now benefit from frequent flyer mileage accrual and redemption opportunities across the entire network of Korean Air and on Jet Airways' extensive pan-India domestic and international networks.

With the codeshare and frequently flyer partnerships goings live, Korean Air becomes Jet Airways' 23rd codeshare partner and 30th frequent flyer programme partner airlines.

Gaurang Shetty, Sr. Vice-President – Commercial, Jet Airways, said, "We are pleased to commence our codeshare partnership with Korean Air, offering our guests convenient flight connections between India and Seoul. The codeshare cooperation with Korean Air is an important milestone in growing our relationships with carriers around the globe to provide guests access to the destinations they value most. This is the next step in strengthening our position in Asia, allowing us to win new customers in the region. South Korea is a strategic trade and investment partner and also an emerging tourist destination for Indian travelers. Our joint guests will benefit from smooth flight connections and a seamless product offering on the ground and in the air".

"We look forward to a successful relationship with Jet Airways," said Yong Soon Park, Korean Air's Senior Vice President of International Affairs and Alliance. "We are delighted with this partnership which will provide our customers with better access between Korea and India. Through this partnership and Korean Air's additional destinations to be launched in India, we are hoping to contribute to strengthening the two countries' economic relations as well".

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