VISTARA CELEBRATES CROSSING TWO MILLION CUSTOMER MARK

News / Airlines



Vistara, India’s fastest growing full service carrier, today crosses the milestone of flying 2million happy customers. Having the lineage of great brands – Tata Sons and Singapore Airlines, Vistara has swiftly gained one million customers in less than six months with addition of just two aircraft to its fleet. The airline with its focus on providing a personalized and seamless flying experience delivered with intuitive thoughtfulness is steadily winning the hearts of many customers across the country to become their airline of choice.

In a short span of 17 months, Vistara has rapidly grown its fleet and expanded its network across India. Catering to the growing demand, Vistara now serves 17 destinations with 457 weekly frequencies and connects India better with many via and connecting flights.

Ms. Preeti Bhaskar, who was travelling from Delhi to Guwahati on flight no UK 868 was identified as Vistara’s two millionth customer today. Preeti, Vistara’s special customer received a warm welcome by airlines’ crew at Delhi International airport. Originally booked to travel in Economy Class, Preeti was pleasantly surprised by a courtesy upgrade to Business Class and courtesy access to Vistara’s recently inaugurated signature lounge at T3, Delhi. She was also felicitated by

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the CEO of the airline with a complimentary Club Vistara Gold membership.

Conveying her excitement on being the two millionth customer, Preeti Bhaskar, said, “I am a frequent traveler and for me this was just another business trip on a new airline until I realized I was Vistara’s two millionth customer. I am very honoured and pleased to be a part of Vistara’s celebrations as they simply turned my ordinary day into a memorable one. From the warm reception at the check-in counter to the airport celebrations and from the heart-warming service at the lounge and onboard, it was truly a new feeling of flying this time.”

Expressing delight on this occasion, Mr. Phee Teik Yeoh, CEO, Vistara said, “The sense of accomplishment we feel today is a truly joyous experience. We are glad that so many customers have appreciated Vistara’s differentiated offering and unique value proposition. I would like to express my gratitude to all the customers who have shown faith in Vistara and made us their preferred airline. It is their sincere support and feedback that has helped us grow stronger and more confident. I would like to assure all our customers that my team and I remain committed to bringing joy back to flying in India and transforming the flying experience in India forever.”

In 2016, our current fleet will grow to thirteen aircraft, leading to introduction of new destinations and increased frequencies to the existing network offering more choices of departure and arrival to Vistara customers. New strategic partnerships with airline and non-airline brands are in the pipeline which will further strengthen Vistara’s value proposition for its FFP (Club Vistara) members.

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