ASIA’S LEADING PRIVATE JET CHARTER AWARD GOES TO SINO JET

News / Business aviation



Sino Jet has announced its strategy for continued growth in Asia Pacific. The company, which has just been awarded two coveted World Travel Awards 2019, has also further expanded in the Greater Bay Area, with the addition of ramp-side maintenance services in Hong Kong under its wider investment into the region.

The globally recognised World Travel Awards acknowledge, reward and celebrate excellence in the global travel industry. Following a stringent selection process and public vote, Sino Jet was awarded with the “Asia’s Leading Private Jet Charter” and “China’s Leading Private Jet Charter” awards from Asia and Oceania Gala Ceremony on October 12, 2019 at the Vinpearl Convention Center Phu Quoc, Vietnam.

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Ms. Jenny Lau, Group President, Sino Jet said, “We are honoured to receive the WTA Awards which recognise of our commitment and determination to provide best-in-class services and the industry’s highest safety standards. Investment into our skilled professionals, particularly engineers, and to expanding Sino Jet’s geographic presence remains key. We continue to strengthen our service portfolio, and we are now further expanding to second and third tier cities in China. This market is also very strong for our personalised travel experiences and entrepreneurs’ network, which is delivered through our sister company, GEOSTAR."

A key focus for “Asia’s fastest growing operator” is to further enhance its maintenance capabilities in Hong Kong. Having hired several of the region’s highly skilled engineers from major global airlines, Sino Jet is well placed to deliver end-to-end ramp-side maintenance services to its clients. “The time-saving we can now deliver to our clients presents a significant competitive advantage. With the increasing investment in maintenance office at HKBAC, Sino Jet is able to deliver Hong Kong’s most efficient management services to our clients. Our ability to keep the fleet in the air, safeguarding asset stability for our clients, has earned us a position of strength and trust in the market. We are proud to receive recognition of this by the WTA.” said Jim Markel, Chief Operating Officer at Sino Jet.

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