BACA: THE AIR CHARTER ASSOCIATION PARTNERS WITH ACE FOR FIRST EVER CONFERENCE AND EXHIBITION

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As part of its drive to deliver ever greater value to its members and to enhance the profile and reputation of the air charter industry generally, BACA has teamed up with Air Charter Expo (ACE) to deliver the Association's first ever conference and exhibition. ACE '17 takes place at London Biggin Hill airport on 12th September 2017.

BACA works hard to find ways in which it can foster and enhance the mutual standards and understanding between brokers, operators and flight support companies (FBOs, airports, fuel companies and others) in the air charter market to ensure the best levels of client service. ACE '17 aims to provide a unique opportunity in the UK to bring together all of those who work in the air charter market to learn, network and do business together

ACE '17 will offer a mix of benefits, including conference and learning sessions, a static display,

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exhibition space and networking in a serious business environment. For brokers, ACE is an opportunity to develop their understanding of the operator market and associate members. Senior brokers and management can mix with their counterparts to discuss working relationships and business opportunities while more junior brokers can gain a better understanding of aircraft types, products and services. The event provides an important opportunity for manufacturers and operators of aircraft to enthuse and educate the brokers who regularly make decisions on placement of flying customers onto a particular aircraft type in preference to its competitor.

BACA Chairman Richard Mumford advises “ACE ’17 will enable us to help foster understanding and strong working relationships between brokers and operators, which directly feeds into the standards of customer experience in the market. This is also an opportunity to raise the profile and understanding of the air charter market generally. The various elements of ACE - the exhibition hall, static display, conference and networking opportunities - provide exactly the mix of facilities that we are looking to provide to our members and the charter broker market. BACA has a long and happy relationship with Charter Broker and is delighted to be working with them. We are also grateful to London Biggin Hill for supporting this event. London Biggin Hill is well located for UK members and for our international members and partners.”

For more information about ACE visit www.aircharterexpo.com

17 JANUARY 2017

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https://ut.50skyshades.com/news/business-aviation/baca-the-air-charter-association-partners-with-ace-for-first-ever-conference-and-exhibition

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