BEST-SELLING CESSNA CITATION LATITUDE REACH CONTINUES TO GROW WITH FIRST ORDER IN ARGENTINA

News / Business aviation



Textron Aviation announced first order of Cessna Citation Latitude in Argentina. The aircraft was ordered by longtime Citation customer, Jet Clipper S.A., a charter operator in Argentina also covering Uruguay and Paraguay; it is expected to be delivered in 2026. Cessna and Beechcraft aircraft account for more than 1,400 business jets and 2,200 turboprops in Latin America. Argentina is home to nearly 75 Cessna Citations and more than 100 Beechcraft King Airs. It has the second largest installed base of the Beechcraft King Air B200 series aircraft in Latin America.

Marcelo Moreira, vice president, Sales, Latin America commented: “In a region where time and access are critical, the Citation Latitude’s range and short-field capabilities empower customers to reach remote destinations quickly and efficiently. The Latitude will support the customer's existing operations by offering the perfect balance of performance and comfort expected from a Cessna Citation business jet.”

Angel Zaninovich, president, Jet Clipper S.A. stated: “We have flown Citations since 2012. Our

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company started with a Citation Mustang, followed by a Citation M2, then a Citation CJ3+ and now our current gem, the Citation Latitude. Each upgrade brings new advantages without changing the basic philosophy of Citation aircraft: to be quick, simple, reliable, affordable and to offer a very efficient support system around the globe. The Latitude is perfect for deep South America because you are only one stop away from the United States or many other destinations. We are proud owners of this new jet and look forward to enjoying it upon delivery next year."

With a stand-up flat floor cabin and ample space for nine passengers, the aircraft can fly nonstop between destinations such as Buenos Aires, Argentina to Quito, Ecuador; Cordoba, Argentina to Medellin, Colombia; São Paulo, Brazil to Oranjestad, Aruba and Lima, Peru to Jacksonville, Florida. The Latitude stands as a preferred choice among customers for a wide range of operations, including corporate travel, charter, personal travel, air ambulance, intelligence, surveillance and reconnaissance (ISR), utility transport, aerial survey, flight inspection, training and numerous other specialized missions.

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