BOEING BUSINESS JETS COLLABORATES WITH JETQUITY ON VALUE GUARANTEE PROGRAM FOR BBJ SELECT CUSTOMERS

News / Business aviation



Boeing Business Jets, in collaboration with Jetquity, announced the launch of the Jetquity Protect Program for BBJ Select customers. Along with pre-designed cabin layouts and configurations on the BBJ 737-7, BBJ Select customers can leverage this new financial service that guarantees a minimum resale price and allows them to benefit from any potential appreciation in value.

BBJ Select customers participating in the Jetquity Protect Program will pay a fixed monthly fee that secures a guaranteed minimum buyback price for their airplane after a predetermined period, typically ranging from six to eight years. This offering ensures BBJ Select customers are protected from market fluctuations and depreciation, while also allowing them to sell their jets at any price above the guaranteed minimum, with no cap on potential gains.

Chris Shindle, director of marketing for BBJ commented: “As the aviation industry continues to evolve, we remain committed to delivering innovative solutions that meet the needs of jet owners and enhance their investment experience. We are proud to highlight the Jetquity Protect Program to BBJ Select customers to ensure financial security and flexibility and support longer-term marketability.”

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BBJ Select is a premier offering designed to provide an unparalleled travel experience with full-sized amenities and a range of customizable interior layouts simplifying and expediting the configuration and installation process, while lowering the total purchase price of the airplane. With an unmatched combination of globe-spanning range, superior cabin space and best-in-class operating economics, the BBJ 737-7 can fly passengers 15 hours non-stop while reducing fuel use and emissions compared to previous generation business jets.

Backed by Boeing's extensive expertise and a dedicated support team, BBJ Select ensures that owners can operate confidently and independently. Built for daily flights, BBJs provide far higher reliability and retain more residual value compared to competitors.



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