CAPTURING 50% OF PREOWNED MARKET SHARE, IADA COMPANIES POISED TO MAKE PRESENCE FELT AT NBAA-BACE

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Members of the International Aircraft Dealers Association will once again be a force at the NBAA-BACE 2023. Hundreds of representatives from IADA companies are expected to attend the event and IADA's annual fall meeting, to be held in Las Vegas the day before the convention begins. The quarterly IADA Market Report covers IADA-accredited dealers' perceptions about the marketplace taken from its survey of IADA members and actual sales data reported monthly by IADA dealers. It has become a prescient gauge of the market trends due to IADA's commanding market presence.

Wayne Starling, Executive Director of IADA, commented: "Our aircraft dealers, who currently dominate the resale industry with an impressive 50 percent market share and annual sales amounting to over $11 billion, are eagerly looking forward to another vibrant NBAA-BACE experience in Las Vegas. Additionally, we will issue our association's insightful Third Quarter Market Report during the convention."

NBAA-BACE Finder for IADA Member Companies

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At NBAA-BACE, IADA will share Booth N5217 alongside 28 IADA-accredited dealers and 22 IADA-verified products and services members. Furthermore, seven IADA OEM members and two dealers will showcase their own aircraft displays. Six dealers will have their own indoor exhibits, along with 26 IADA-verified products and services members. For a complete listing of IADA member companies and their respective locations at NBAA-BACE, visit https://iada.aero/nbaa-booths.

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