GLOBAL JET AND JINGGONG REACH ANOTHER STEP IN CHINA

News / Business aviation



Last year, Global Jet and its partner Jinggong, a large-sized hi-tech global-market-oriented enterprise, listed in the Chinese top 500 companies, attended ABACE with its new Chinese AOC in hand. During this year's show, the Swiss company will officially present its joint venture, Jinggong Global Jet Ltd, and its two latest projects: Its first commercial aircraft and a brand-new website.

Jinggong Global Jet Ltd has had a very fruitful year. The company is now fully active and ready to welcome its first B-registered aircraft, a Falcon 2000EX EASy. This private jet, entirely refurbished in 2016, will be fully available from Hangzhou International Airport. “For us, Hangzhou is the perfect location to base this aircraft. Next to the high density of large corporations present in its close region, it is also right in the middle of China, allowing easy access to Hong Kong, Macau, Beijing, Shanghai or Chengdu. It also offers a wide range of destinations towards Japan, Thailand and the Philippines.” explains general manager, Franck Dubarry.

With this aircraft kick-starting Jinggong Global Jet's operation in China, the company marks the arrival of the first Falcon 2000EX EASy on the local market. “We are pioneers in this region. We

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were the first foreign operator to obtain a Chinese AOC. We are introducing a new aircraft type in the country. After 10 years working in China, we can definitely say that we have established the right basis and connections for success and that we look forward to a bright future with our operation", states David Mezenen, business development director Asia Pacific for Global Jet.

On board this Falcon 2000EX EASy, passengers will experience Global Jet's legendary sense of service and attention to details. The cabin has been fully fitted to match clients' highest expectations and will offer seating for up to 12 passengers. With on-board WiFi, it will become an office away from the office, or home away from home. This aircraft can fly for over six hours allowing easier journeys to Dubai, Saipan or Australia.

Not only will Jinggong Global Jet be presenting its new aircraft on the static display during ABACE, the company will also be launching its brand-new website. The platform will be available in Chinese and in English and will feature several tools, such as 3D tours of the aircraft, HD pictures and live chat with the sales teams. "We needed to create a website which embodied the Chinese way of browsing on the internet as well as a European layout so that all of our clients could benefit from this tool. We have worked for several months now, trying to integrate both cultures and we are delighted to be presenting this website during ABACE", explains marketing executive, Héloïse Converset.

With the strategic vision of its management team, Global Jet has been present in China for the past 10 years. Today with three offices located in Beijing, Hong Kong and Hangzhou, the company provides its local clients with the services of professionals speaking the same language and sharing the same culture. Global Jet is now operating eight aircraft in the region: Two Falcon 2000s, a G450, two Falcon 7Xs, a Global 6000 and two Airbus ACJ319s.

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