JET.AI LAUNCHES "AVA" AGENTIC AI MODEL FOR PRIVATE JET BOOKING

News / Business aviation



Jet.AI announced the launch of its cutting-edge agentic AI model, “Ava,” who books private jets. Customers can now conveniently book private jets by calling or texting, where the AI provides real-time aircraft availability, transparent pricing, and expert guidance to help users select the perfect jet for their journey. For those who prefer texting, Ava enables full conversational experience via SMS, responding to inquiries, sharing details, and providing a direct link to the CharterGPT app for seamless trip management. The AI ensures every customer receives a personalized and efficient experience, whether they’re seasoned flyers or first-time travelers.

This announcement coincides with significant updates to the CharterGPT private jet booking app, including:

- Enhanced Push Notifications: Stay updated with real-time changes to travel reservations
- Carbon Tracking and Offsetting: Empowering travelers to make eco-conscious decisions

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directly within the app
- Deep Linking for Trip Sheets: Ava can conclude a text conversation by providing a link that automatically opens the CharterGPT app, where the traveler can access the discussed trip

Mike Winston, Founder and Exec Chair of Jet.AI commented: “The launch of our agentic AI model marks a new era in private jet booking, providing customers with a helpful solution while minimizing costs from our end. Because of the high dollar price and unique aspects of private travel, we are committed to having a human in the loop. But the later in the booking process that happens, the better our productivity. In all our tests Ava has been a champion, always poised, well informed and on point. The next step for the company is to ask Ava to begin calling charter operators to confirm availability and pricing. I’d encourage everyone reading this to call +1-888-492-4538 and try it for yourself, it’s remarkable.”



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