KLASJET EXPANDS TO THE ASIAN MARKET

News / Business aviation



KlasJet announced its strategic expansion into the Asian market. In the final quarter of 2025, KlasJet will position one of its aircraft in Singapore to meet the growing demand in the region. As part of this expansion, KlasJet is planning of establishing an office in Singapore with dedicated regional sales capabilities. The Asia-Pacific private jet market has been experiencing steady growth over the past decade. It is currently valued at $1.71 billion and is expected to reach up to $2.37 billion with an annual average growth rate of 6.73% . One of the primary strategic goals of KlasJet is to meet this demand and provide customers with more rapidly available services.

Justinas Bulka, CEO of KlasJet commented: “The Asian region is essential to us for several key reasons: First of all, it is a market with a consistent demand for luxury and personalized travel services. This aligns perfectly with our extensive experience and expertise in providing business and VIP charter services. Secondly, the region has several global business hubs from which frequent international travel occurs, and the demand for private aircraft charter services is very high. The Asian region is characterized by its high levels of business mobility. When serving global clients, KlasJet aims to be closer to their operational geography. A more substantial commercial

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presence in Asia will allow us to ensure a more flexible and prompt response to client needs. I am excited to bring my experience and industry knowledge to KlasJet and contribute to the company’s strategic expansion in the Asian market. I look forward to supporting the development of long-term partnerships that are essential for sustainable growth in this dynamic region.”

In Asia, the company will offer on-demand private charter services tailored to a wide range of client needs – from travel for professional sports teams to corporate employee shuttles. All VIP configuration aircraft in KlasJet’s fleet(Boeing 737-300/500models), are available for deployment in the region depending on the demand and needs in other regions. These aircraft are configured to carry between 56 and 104 passengers, ensuring both flexibility and comfort for group travel.

The significance of local market presence, the importance of establishing a dedicated regional office is strategic. To accelerate its presence in Asia, KlasJet has appointed Cami Ho as Sales Development Manager for the region. With 13 years of experience in aviation sales and business development, she will lead the company's commercial activities across the Asian markets.

KlasJet's regional operations will initially target Singapore, South Korea, Japan, Malaysia, and Hong Kong – countries and territories where the company sees the greatest commercial potential.

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