LOWER PRE-OWNED HELICOPTER MARKET ACTIVITY IN 2022 COMPARED TO 2021, YET THE INDUSTRY IS LARGELY OPTIMISTIC FOR 2023

News / Business aviation



The RT365 – 2023 Helicopter Market Report records lower helicopter trading activity throughout 2022 compared to the previous year. This is due to worldwide economic struggles to fight recession, geopolitical crises and general inflation. While brand-new sales increased, the pre-owned market dropped 20% year-on-year. Meanwhile, supply and demand have started to stabilize since the middle of 2022. Analysing the location of the transactions, the only regions that recorded growth in 2022 compared to 2021 were Latin America and MEA (Middle East and Africa).

The report contains data collected through a new survey which is the first of its kind, built on the methodology of the long standing and industry leading “OEM Customer Satisfaction Survey” from Vertical. From the survey industry feedback points to great trust towards pre-owned helicopters. Satisfaction rates are even higher than for brand-new. However, there is a request to improve overall transparency, on asset advertised and on documentation provided.

Looking forward starting from 2023 onwards, optimism prevails! Prices are expected to increase but so does market activity, especially for twin engine helicopters.

The report digs deeper on all these topics probing industry perceptions alongside market data and thorough analysis. It aims to bring value and transparency to the helicopter trading market, with a

RT365 2023 HELICOPTER MARKET REPORT - Brand value and transparency for the helicopter trading market

clear goal of continuous improvement year after year. The RT365 – 2023 Helicopter Market Report is now available for download HERE, brought to you by Rotortrade in collaboration with Vertical Magazine and HeliTrader.

18 MARCH 2023

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