LUFTHANSA TECHNIK PRESENTED AN EXCLUSIVE EXTENSION OF VIP CABIN CONCEPT EXPLORER: THE BRABUS ADVENTURE LOUNGE

News / Business aviation, Events / Festivals, Maintenance / Trainings



Last week at EBACE2022 in Geneva, Lufthansa Technik presented an exclusive extension of its new wide-body VIP cabin concept EXPLORER: The BRABUS Adventure Lounge enables on-site excursions with motorcycles carried on board and exclusively staged. The EXPLORER design concept was first unveiled at the Monaco Yacht Show last September. It is based on the current trend for superyachts that fulfill two wishes for their owners: To take them almost anywhere at any time, and to serve them at their destination as an individual hotel and base camp for a wide variety of leisure activities and excursions. Lufthansa Technik's specialists have chosen the Airbus A330 as the platform for realizing these customer wishes in private aviation. As a classic widebody aircraft, it offers sufficient space for a large number of novel cabin ideas and also a sufficiently large range to fulfill the special wishes of the EXPLORER target group.

Within the overarching theme of "explorers and adventure", there is now an exclusive extension: in collaboration with world renowned luxury mobility brand BRABUS, a special Adventure Lounge has been designed in the rear part of the lower deck, which can be viewed from the main deck through a glass floor. Similar to a "Tenders & Toys Garage" of a superyacht, a selection of additional vehicles can be stored here for discovery tours after landing. The all-new EXPLORER

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.

design features the first and strictly limited BRABUS motorcycle, the BRABUS 1300 R, created in collaboration with leading Austrian motorcycle manufacturer KTM. As part of this exclusive partnership, the featured BRABUS 1300R models are not only housed here, but also attractively presented to guests and passengers. The BRABUS Adventure Lounge can easily be accessed from the main deck via a convenient staircase. The expansion of this lounging to include an area for servicing the mobile treasures or housing additional "mobility equipment" can be easily represented.



"In addition to the floor extending from the front fuselage area to form a veranda and the projection surfaces for virtual content integrated on a large scale in the cabin design, the BRABUS Adventure Lounge perfectly rounds off our concept for world explorers," explained Jan Grube, Sales Director in VIP & Special Mission Aircraft Services. "This flying platform provides its guests with a very individual base camp for further activities anywhere in the world – now extended by an exciting element with the BRABUS Adventure Lounge. We are particularly pleased to have BRABUS, a globally renowned partner, at our side for the realization of this feature."

For the BRABUS Adventure Lounge, the corresponding area in the cargo hold was designed in such a way that both the safe and appealing transport of the motorcycles is possible and the passengers also have access to their treasures. For this purpose, it is possible to build on an existing solution for the crew rest areas, which already includes solutions for stairs and access hatches to the cargo. Another area of focus is the safe transport of equipment of all kinds. Here, existing features and procedures for transporting cargo on board such aircraft must be taken into account.

Because of its many potential uses, Lufthansa Technik will use the EXPLORER concept as an ideas laboratory to elaborate and present in more detail in the future further ideas and technologies that currently exist only on the drawing board.

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.



30 MAY 2022

ARTICLE LINK:
https://ut.50skyshades.com/news/business-aviation/lufthansa-technik-presented-an-exclusive-extension-of-vip-cabin-concept-explorer-the-brabus-adventure-lounge

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.