MEET MILANO PRIME AT NBAA-BACE: GENERAL AVIATION TRAFFIC TRIPLED SINCE OPENING AT MALPENSA

News / Business aviation, Events / Festivals

Don't miss the opportunity to meet Sea Prime with the brand Milano Prime in Las Vegas during NBAA-BACE 2019. There are news you have to share the joy!

Excellent results of the new Business& General Aviation Terminal at the Milano Malpensa International Airport since opening, with a 240% increase in movements compared to 2018.

The inauguration of Milano Prime at Malpensa on 23 July preceded the closure of the Linate airport by a few days, allowing it to welcome all Milan business aviation traffic in the new Malpensa Terminal for the major international fashion and sport events held in the city.

In September, fashion week and The Best FIFA Football Awards 2019 confirmed Milan as an increasingly attractive international destination, with significant peaks in traffic compared to the previous year: a 337% increase in movements during Milan Fashion week and 200 movements during FIFA Awards. Finally, the Formula 1 Grand Prix generated 400 movements at Malpensa at the start of September.

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The opening of the new Milano Prime Terminal at Malpensa Airport, which covers a dedicated surface area of 1,400 m2, has allowed SEA Prime to develop its market and catchment area potential in northern Italy and southern Switzerland, also meeting the ever-increasing demand of VVIP passengers flying to Milan commercially who want a dedicated service to reach Italian and European destinations by helicopter or private jet.

“From the outset, Milano Prime at Malpensa was designed with market demands and customer needs in mind,” commented Chiara Dorigotti, CEO of SEA Prime. “The temporary closure of Linate has allowed us to promote Malpensa’s potential and excellent services, and the remarkable results achieved by the new terminal just three months after opening confirm its crucial role as a gateway not only to Milan, but to the whole of Lombardy and neighbouring regions. With Linate due to reopen on 27 October, the SEA Prime offer for Business&General Aviation passengers and operators will be complete once again, also in light of the important infrastructural investments expected at Linate in the coming years.”

22 OCTOBER 2019

ARTICLE LINK:
https://ut.50skyshades.com/news/business-aviation/meet-milano-prime-at-nbaa-bace-general-aviation-traffic-tripled-since-opening-at-malpensa

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