NEW ROTORTRADE OFFICE FOR OCEANIA

News / Business aviation



Get ready - Rotortrade is opening soon a new officein Australia, as its latest expansion to cover the Oceania market!

With foundations in Singapore and Malaysia and established offices in Canada, France, Mexico and the United States, Rotortrade ANZ will focus on Oceania customers working hand in hand with local partners and OEMs.

Australia and New Zealand jointly represents the third-biggest civil helicopter fleet in the world.

According to the Australian Helicopter Industry Association, Australia alone has more than 2,150 helicopters, ranging from single piston-engine light VFR aircraft to twin-engine IFR machines designed for night and all-weather SAR and offshore operations; more than 3,500 pilots; and more than 2,600 engineers.

New Zealand has one of the highest densities of helicopters per capita with more than 880 civil helicopters, according to the CAA NZ, for a population fewer than 5 Million. Passion for helicopters and aviation in general runs deep.

Positioned on the doorstep of Asia, ANZ and its surrounding pacific islands such as Fiji, New Caledonia, PNG representone of the most active helicopter markets in the world making RT ANZ a natural evolution and complement to Rotortrade's global footprint.

"The opening of our Melbourne office will allow Rotortrade to provide much better local coverage to our customers and will strengthen current and future sales across the region," said Aurelien Blanc, Rotortarde Partner. "The exciting decision to establish a presence in this region builds upon

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our strategic plans for continued growth and sustained demand for pre-owned helicopters across Australia and New Zealand but also to find more opportunities to sell out of the region making use of the excellent quality of maintenance and operations.”

Philippe Lubrano Rotortrade President pursues “Local operators are amongst the best in the world and establishing a local presence is an obvious choice for any serious player.”

Stay tuned, and see you soon in Melbourne!

Founded in 2012 in Singapore, Rotortrade Services is an independent helicopter dealer and sole global distributor of Leonardo’s pre-owned helicopters. Its extensive network throughout the spectrum of the industry enables it to carry a broad fleet of aircraft from all major manufacturers. The company’s comprehensive range of end-to-end services includes: pre- purchase inspections & evaluations, maintenance & retrofit management and OEM Certified Pre-Owned warranty on selected airframes and engines. Led and privately owned by several industry veterans Rotortrade Services currently has offices in Paris, Kuala Lumpur, Los Angeles, Mexico City, Montreal and Singapore as well as affiliations with exclusive network partners around the world.

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