RED DOT WINNER 2022 - FALCON 10X INTERIOR GOT ANOTHER PRESTIGIOUS PRODUCT DESIGN AWARD

News / Business aviation, Events / Festivals, Manufacturer



The ultra-long range Falcon 10x, the latest of Dassault Aviation large-cabin business jet family, recently won a coveted Red Dot award of distinction for interior design. The Red Dot Awards are among the most distinguished prizes in the design world and a sought-after mark of brand excellence.

The 10X, currently in development, will be the largest purpose-built business jet on the market. It will feature a range of 7,500 nautical miles and a top speed of Mach 0.925. Its 2,780 cubic feet of interior space provides endless possibilities for design creativity and inventiveness.

A full-scale mockup of the award-winning cabin will be on display at the upcoming European Business Aviation Convention and Exhibition in Geneva, May 23-25.

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Eric Trappier, Chairman and CEO, commented: "Dassault Aviation stands apart in its ability to blend high technology ? the company is a world leader in aerodynamics and digital flight control ? with cabin aesthetics and the inventive use of modern design.The objective is to raise the bar in terms of passenger experience, which is what you will see in the 10X."

In addition to its superb ergonomics and ultra flexible layout, the 10X interior will offer a host of other wellness features, including 100% pure air and a new environmental system permitting precise temperature control in each passenger section.



This year, a record number of manufacturers and design firms were in the running for the Red Dot award, which judges entrants on both design quality and creative achievement. The award will be presented in this year's Red Dot Design Yearbook and be featured in the organization's permanent

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exhibition.

The 10X has also received recognition from the International Yacht & Aviation Awards (IYAA) sponsored by *design et al*, the prominent UK design magazine, which recently shortlisted the aircraft as a finalist in the Private Jet Interiors category.

These honors echo similar marks of distinction awarded by Red Dot and the IYAA for the innovative interior of the extra widebody Falcon 6X.



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