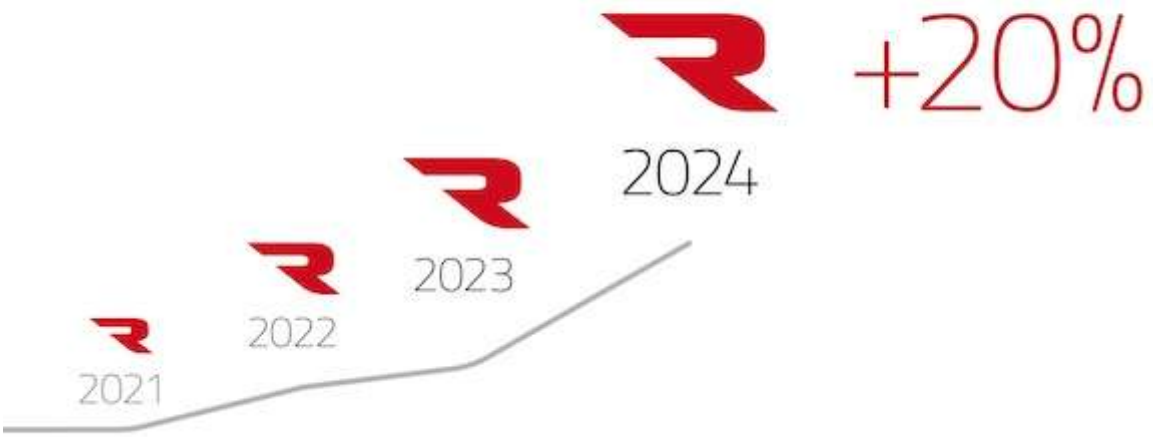
ROTORTRADE ANNOUNCES A RECORD-BREAKING PERFORMANCE IN 2024

News / Business aviation



Rotortrade announced a record-breaking performance in 2024, with a 20% year-over-year increase in transactions, marking the highest volume and value of sales in the company's history. This growth was driven by strong performance across key market segments, with Utility, VIP and Offshore configured aircraft being in high demand with RT customers globally. The Offshore sector, in particular, saw a major resurgence, with deliveries increasing by 150%—the highest growth among all segments.

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This strong rebound reflects the wider industry trend, where Offshore remains the dominant leasing market. Currently, around one-third of helicopters in the Offshore sector are under lease, a significantly higher proportion than in EMS (15%) or SAR (8%). The upward trajectory in Offshore activity is further supported by a resurgence in oil exploration, particularly in regions such as West Africa, driving demand for dedicated helicopter transport services.

Rotortrade's sales in 2024 were also shaped by strong demand for medium and light twin-engine helicopters, including the AW139, AW109, H145, and Bell 429, which together accounted for over 50% of the fleet sold. Geographically, Asia-Pacific experienced the most aggressive growth, with three times as many deliveries as the previous year, while Europe and the Americas remained stable and robust markets. Airbus and Leonardo continued to dominate global pre-owned sales, representing more than 80% of the transactions executed by RT.

Philippe Lubrano, Founder & CEO of Rotortrade, commented: "Our success in 2024 underscores the trust our customers place in us and the dedication of our team to delivering high-quality helicopter solutions. The exceptional growth in the Offshore sector signals a clear recovery and renewed confidence in this market, and we expect this momentum to continue into 2025."

As Rotortrade continues to expand its global reach and expertise, it remains committed to delivering tailored solutions to meet the evolving demands of the helicopter industry.

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