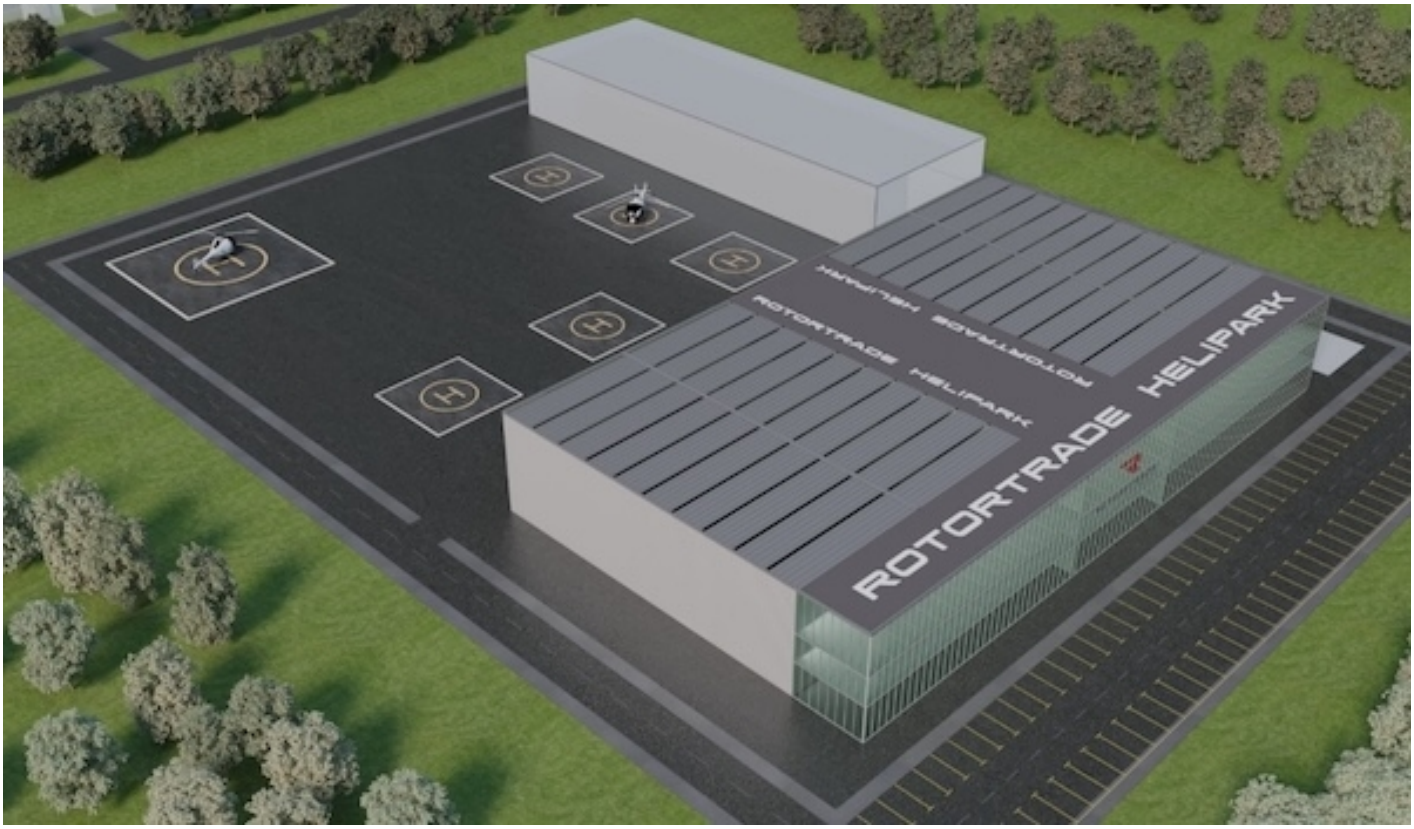
ROTORTRADE ANNOUNCES THE DEVELOPMENT OF A NEW MAINTENANCE, SALES, AND SERVICES HUB IN RIYADH

News / Business aviation, Maintenance / Trainings



Rotortrade announces the development of a new maintenance, sales, and services hub in Riyadh, marking the company's entry into the Saudi Arabian market and the expansion of its global network into the Kingdom.This development follows the full acquisition of Rotortrade by The Helicopter Company and forms part of a broader strategy to strengthen Rotortrade's international footprint and operational reach. The Rotortrade Helipark facility is intended to support Rotortrade's global activities while establishing a permanent presence in Saudi Arabia, aligned with the Kingdom's positioning as a destination for foreign investment in advanced aviation services.

The project is launched in partership with The Special Integrated Logistics Zone Company, developer and operator of the Kingdom's first Special Integrated Logistics Zone. The project aligns with Saudi Arabia's National Transport and Logistics Strategy under Vision 2030 and supports the Kingdom's ambition to strengthen its role as a global aviation and logistics hub.

The facility is being developed as a multifunctional helicopter hub bringing together aircraft sales, maintenance and support services, completions activities, and customer reception within a single site. Designed with a total built-up area of 6,000 m² over three floors, the facility will feature multiple helipads, dedicated display zones for helicopters available for sale, and a fully integrated

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service center offering maintenance, repair, and operational support. A premium hospitality zone will provide dedicated areas to welcome clients, VIPs, government delegations, and partners, creating an environment where business, customer engagement, and industry innovation converge.

The project timeline has been structured for swift progression, with architectural design work already underway and scheduled for completion by February 2026. Construction is expected to commence immediately thereafter, with an estimated build period of approximately ten months. Based on current projections, the Rotortrade Helipark is anticipated to be completed within 2026, positioning it to become a landmark facility for the regional helicopter industry.

The Rotortrade Helipark is conceived as an extension of Rotortrade's existing global business, which includes operations in Europe, North America, and Asia-Pacific. It will operate as a regional point of access to Rotortrade's worldwide inventory, technical expertise, and aftermarket services, supporting operators and buyers across multiple regions rather than focusing on local domestic demand. Services offered at the Rotortrade Helipark will focus on helicopter sales support, maintenance, completion and part-out projects for Airbus and Leonardo platforms. The scope of services will evolve in line with operational readiness and regulatory approvals.

Philippe Lubrano, Founder & CEO of Rotortrade commented: "The Rotortrade Helipark represents our long-term commitment to the Kingdom of Saudi Arabia and the wider GCC region. It is more than just a facility – it is a destination. Clients will be able to explore our aircraft, enjoy premium hospitality, and access comprehensive end-to-end services under one roof. This project reflects our ambition to establish Rotortrade as the world's leading global helicopter dealership and provides a unique value proposition not seen anywhere else in the rotorcraft industry."

Dr. Fadi Al-Buhairan, Chief Executive Officer of SILZ, stated: "Our agreement with Rotortrade marks a significant diversification of the services offered at Riyadh Integrated. This Helipark is more than just a facility; it is a critical infrastructure that accelerates our transformation into a multimodal logistics powerhouse. By attracting world-class aviation service providers like Rotortrade, we are not only enabling global trade, but actively contributing to the localization of advanced technical expertise, job creation, and the cementing of Saudi Arabia's role as the regional aviation hub. This investment underscores our commitment to supporting Saudi Vision 2030 by localizing advanced helicopter maintenance and technical support, thereby driving exports and creating specialized career paths within the Kingdom".

Further details regarding future development phases, additional capabilities, and long-term positioning will be communicated separately as the project progresses. This announcement marks the first step in establishing Rotortrade's operational footprint in Riyadh, focused on delivering reliable, globally connected helicopter services from the Kingdom of Saudi Arabia.

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