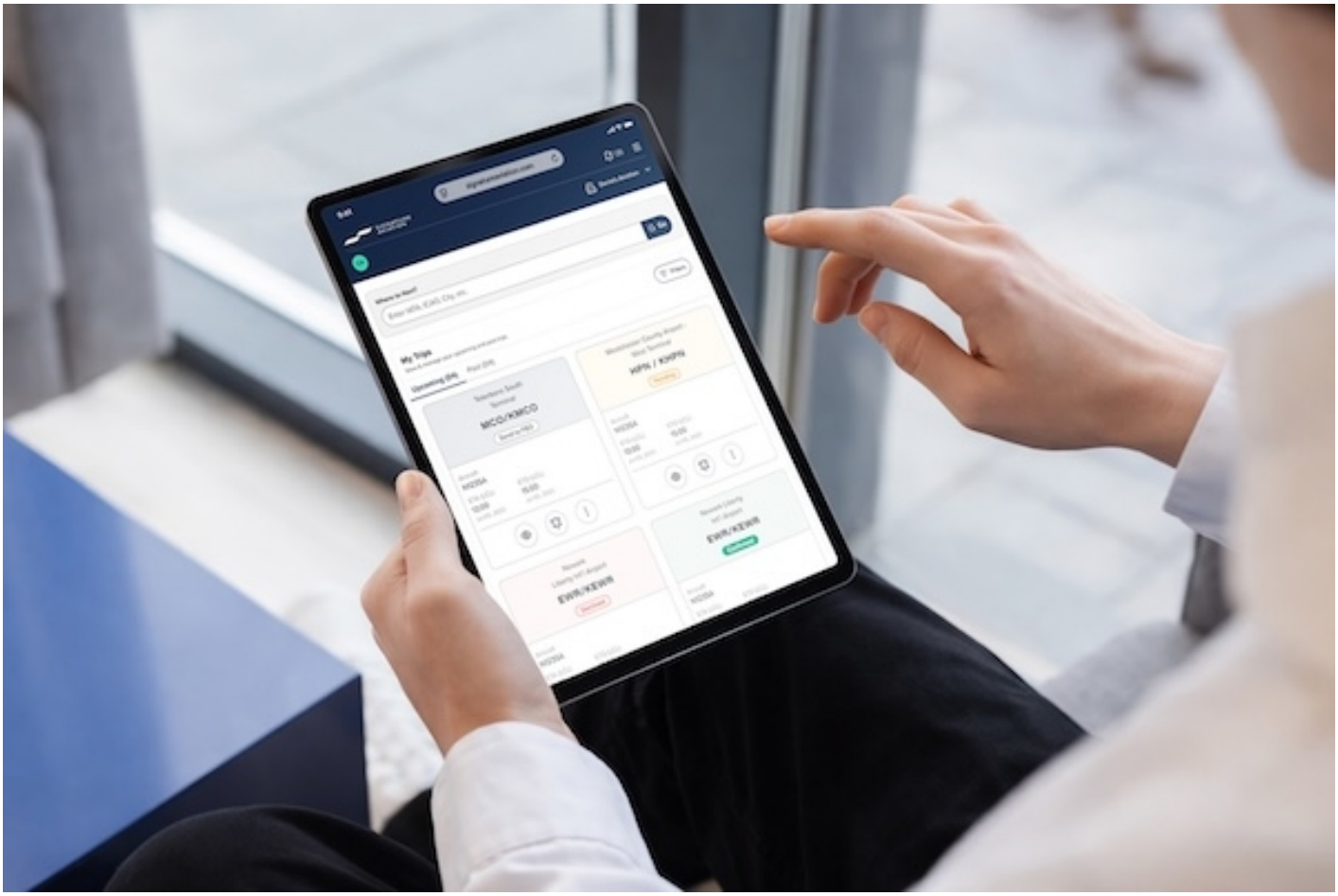
SIGNATURE AVIATION LAUNCHES SIGNATURE VISION, A PERSONALIZED, DIGITAL HUB FOR ITS GUESTS

News / Business aviation



Signature Aviation announced the launch of Signature Vision, a new digital portal designed to give guests seamless control over their travel experience. The platform delivers the most direct Signature reservation capabilities, real-time service updates, and transparent and customized pricing views, all in one place. Building on Signature's refreshed brand promise to "Elevate Every Moment," Signature Vision embodies the company's hospitality-first mindset. Just as guests experience elevated service through Signature's people and terminals, the new platform ensures that transparency, autonomy, and confidence are at the heart of every digital interaction.

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Derek DeCross, chief commercial officer, Signature Aviation commented: “The launch of Signature Vision reflects our goal to elevate hospitality at every touchpoint with our guests. It’s about creating a digital experience where guests feel supported and in control no matter where they are. We’re putting clarity and confidence at their fingertips to ensure every journey is seamless, personalized, and exceptional from start to finish.”

Signature Vision key features at launch include:

- Seamless trip management – Reservations, service requests and updates are consolidated and easily booked, viewed, and managed in one intuitive dashboard.
- Real-time service updates and communications – Guests receive instant notifications on the status of their requested services, ensuring every journey stays on track.
- Pricing visibility by location – Access to company-specific pricing by location across services and fuel types, providing the clarity and confidence to plan before arrival.

Within Signature Vision, guests can also enroll directly in the BRAVO by Signature pricing program and TailWins loyalty program, unlocking preferred pricing for small and medium operators and more rewards through a single, connected account. The platform is further integrated with Signature’s recently launched real estate listings capability, allowing guests to search the latest available hangar, office, and ramp space throughout its global network.

The new digital portal highlights Signature’s commitment to bringing clarity, personalization, and simplicity to every stage of the private aviation journey. Future enhancements to Signature Vision’s suite of guest-centric features and functionalities will include simplified trip planning and streamlined reservations. Guests with an existing Signature account have full access beginning today. New users can sign up for an account at SignatureAviation.com/Services/Signature-Vision.

11 FEBRUARY 2026

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guests

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