SINO JET LAUNCHES MIDDLE EAST INTERNATIONAL HEADQUARTERS AND STRENGTHENS GLOBAL PARTNERSHIP WITH JETEX

News / Business aviation



Sino Jet has unveiled a major strategic initiative - the launch of its Middle East International Headquarters, which also entered into a landmark agreement to deepen its collaboration with Jetex. This strategic initiative not only signifies a major advancement in Sino Jet International's expansion but also marks the beginning of a new era in the global aviation services landscape for both companies.

Sino Jet has set up operational bases in over 20 cities around the world, spanning regions such as China, Singapore, Europe, North America, and the Middle East. With a fleet of more than 40 business jets under management and operation, Sino Jet has consistently been recognized as the largest business jet operator by fleet size in the Asia-Pacific region for several consecutive years.

The enhanced global cooperation agreement between Sino Jet and Jetex represents a major advancement in their strategic cooperation, which is rooted in years of collaboration and a strong foundation of trust. Jetex specializes in ground handling, flight support, and FBO services, and it

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has garnered a strong reputation in the industry for its outstanding service quality, adaptable operational strategies, and far-reaching global service network. Jetex's network extends across six continents, encompassing over 30 countries and more than 50 offices and operational sites.

The primary focus of this partnership is the extensive integration and optimization of their global service networks. Jetex will utilize its well-established and comprehensive aviation service network to offer robust backing and momentum for Sino Jet International expansion and business growth. The two companies will collaborate closely, leveraging resource sharing and efficient operational coordination to ensure that clients around the world receive seamless, efficient, and convenient flight service experiences. This partnership will not only greatly boost the overall competitiveness of both companies in the global aviation services market but also infuse new energy into the innovation and evolution of the aviation services industry, driving transformation and advancement within the sector.

Sino Jet International President, Chris Wu, commented: "The launch of our Middle East International Headquarters and the close partnership with Jetex represent a key milestone in our journey towards international expansion. This development not only strengthens our competitive edge and brand presence in the global aviation services market but also lays a solid foundation for our growth in international markets and the expansion of our business footprint." She underscored that Sino Jet will continue to adhere to the principles of open collaboration and mutual advantage, further strengthening strategic alliances with leading international partners. The company is dedicated to consistently enhancing service excellence and aims to become the most reliable expert in business aviation management.

Mr. Adel Mardini, the Founder and CEO of Jetex, stated: "Our partnership with Sino Jet is a vital part of our global strategy. We are highly optimistic about the future of our collaboration and are confident that by deeply integrating our resources and refining our service processes, we will be able to deliver an even more outstanding and seamless flying experience for our clients. Jetex looks forward to working closely with Sino Jet to lead the way in driving innovation and growth in the global aviation services industry."

Looking ahead, Sino Jet and Jetex will capitalize on their unique strengths to consistently innovate service models and improve service quality. As the global aviation services industry faces emerging opportunities and challenges, the two companies will collaborate to navigate these changes and pursue shared growth. Together, they are confident that their combined efforts will open up even greater development prospects and a more promising future for the global business aviation industry.

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