TOTO AND SUSIE WOLFF, LEADERS IN RACING, BUSINESS, PHILANTHROPY AND SUSTAINABILITY, TO KEYNOTE EBACE2023

News / Business aviation, Events / Festivals

Toto Wolff is the Team Principal, CEO and co-owner of the Mercedes-AMG PETRONAS F1 Team. Following a successful career in racing, he founded one of the earliest tech-focused venture capital firms in Europe. Sustainability is factored into every decision made by the team, among the most successful in Formula 1 history, which aims to reach net-zero emissions by 2030. Last year, the Mercedes-AMG PETRONAS F1 Team became the first global sports team to invest in Sustainable Aviation Fuel. It has reduced its direct carbon emissions by 50% since 2018 and is working to become the world's most sustainable professional sports team.

Susie Wolff, a former race car driver, was recently named managing director of the F1 Academy. She retired last year as CEO and managing partner of ROKiT Venturi Racing after guiding the team's most successful Formula E all-electric racing season.

NBAA President and CEO Ed Bolen said: "Toto and Susie Wolff are leaders in many fields, and

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pioneers in shaping a more diverse, equitable and sustainable future in motorsport and beyond. We are thrilled they will join us at EBACE2023 and look forward to hearing their perspectives on these and other issues of shared importance to both racing and aviation."

Juergen Wiese, EBAA chairman of the board of governors, commented: "EBACE2023 is delighted to welcome Toto and Susie Wolff to our stage, as we eagerly anticipate their insights on how the pressures of the racing industry, specifically Formula 1 and Formula E, have driven innovation and progress for the wider automotive industry. We look forward to hearing their valuable analogies on how business aviation can similarly serve as a catalyst for innovation within the aviation sector and beyond."

The keynote session with the Wolffs will kick off the show week, including a two-day Sustainability Summit highlighting business aviation's varied efforts to accelerate the flight to a net-zero emission future through the sector's ambitious goals set forth in its Business Aviation Commitment on Climate Change. Attendees will hear from leaders in next-generation propulsion systems, advanced air mobility, carbon-reduction advances and other sustainability initiatives.

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