VISTAJET CRAFTS THE MOST INCREDIBLE LUNAR NEW YEAR FAMILY CELEBRATIONS

News / Business aviation



Lunar New Year marks a special time to connect with family and loved ones. Honoring cherished traditions while embracing new beginnings, VistaJet invites Members to celebrate the Year of the Snake with three bespoke experiences designed to create unforgettable family moments.

A festive family table at 45,000 feet

Lunar New Year celebrations wouldn't be complete without a festive feast. VistaJet's Private Dining team, in collaboration with Michelin-starred culinary partners, presents an exclusive menu featuring regional delicacies. Highlights include but not limited to:

- Chinese Nian Gao, meaning 'higher year', it's a sticky rice dish symbolizing prosperity and success.
- Singaporean Lo Hei, a salad tossed for good fortune.
- Korean Tteokguk, a comforting soup that signifies fresh starts.

VistaJet guarantees an impeccable and elegant dining experience at altitude, thanks to its global

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network of 7,000 private chefs and Michelin-starred restaurants. To provide the most authentic *yum cha* experience in the air, VistaJet collaborates with its longstanding partner, The Ritz-Carlton, across key cities in Asia*. Featuring a spread of small plates that pair beautifully with fragrant teas, this is the perfect gathering for Members and their loved ones to mark joyous occasions.

Matteo Atti, Chief Marketing Officer at VistaJet commented: “We believe the journey should be as extraordinary as the destination. Our bespoke Lunar New Year offerings allow Members to unplug and reconnect with their loved ones, ensuring the season is truly memorable , celebrating Lunar New Year through a series of spectacular in-flight and post-flight novelties guaranteed to enchant."

Reveal the culinary art of dim sum

For an enriching post-flight experience, VistaJet Members can partake in an exclusive dim sum-making workshop at The Ritz-Carlton in Hong Kong or Shanghai. Often formed in the shape of gold ingots, dim sum is considered a symbol of prosperity and abundance, with many believing it blesses diners with good fortune in the coming year.

Guided by Michelin-starred chefs, Members and their party are invited to discover the secrets of traditional Cantonese cuisine at an interactive workshop, followed by a delightful lunch at the two Michelin-starred Tin Lung Heen in Hong Kong or Jin Xuan Chinese Restaurant in Shanghai.

Spread the joy with nostalgic in-flight entertainment

Step aboard VistaJet’s iconic Global 7500 to find the perfect home away from home for families. Upon request for selected departures in Asia#, Members can delight in VistaJet’s customized Lunar New Year Game Box for quality time with friends and family, free from stressful distractions.

Specially curated Lunar New Year Game Boxes provide wholesome entertainment, featuring:

- Chinese Airplane Chess, a traditional game of strategy and chance in which players navigate their planes across VistaJet’s customized game board
- Snakes and Ladders, a tabletop pastime that invites players to embody the intelligence and charm of the Snake zodiac in a rousing test of wits.

Celebrate Lunar New Year with VistaJet

With guaranteed access to VistaJet’s unrivaled global fleet, Members can fly to the ultimate Lunar New Year reunion. Offering unbeatable global connectivity, the Global 7500 is the largest and longest-range business jet each boasting four separate living spaces, including an entertainment room and permanent stateroom. Flying up to 17 hours non-stop, VistaJet offers the world’s largest fleet of Global 7500 with 18 aircraft ready to fly anytime, anywhere.

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