ZENITH AVIATION ALMOST DOUBLES HOURS FLOWN IN HALF YEAR PERFORMANCE REPORT

News / Business aviation, Finance



Biggin Hill based corporate jet operator, Zenith Aviation has reported a staggering year on year increase in the number of hours flown in both Q1 and Q2 of 2017 in comparison to the same period last year.

Managing director of Zenith Aviation, Stuart Mulholland commented: “We saw a 37% increase in June compared to the previous year and our Jan-June period saw a huge 83% increase. This, added to impressive growth within the company's engineering business, has led to a stellar first half year for the company. We're delighted!”

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Stuart added, “I am often asked why the business continues to report huge gains month after month and I attribute it to both the product that we offer and the service delivery from the sales team and the aircrew. It is all too easy for the smallest thing to spoil the customers experience and I like to think that we try that bit harder to ensure that this does not happen, which is reflected in our achievements. The addition of our new Learjet 75 aircraft has also re-energised the demand for the traditional double club four seating configuration with more customers returning to this iconic brand.”

So significant is the upturn in the company's fortunes that Zenith is also rumoured to be evaluating the offerings of several OEMs as it looks to strengthen its fleet for 2018. According to Stuart, the company would like to add at least two further aircraft in the super-light category during Q1 of 2018 and is keeping a watchful eye on other market sectors as it looks to diversify its portfolio.

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