AIR PARTNER TO ATTEND AIR CARGO EUROPE 2017 TO STRENGTHEN INDUSTRY RELATIONSHIPS

News / Events / Festivals



Air Partner, the global aviation services group, will be attending Air Cargo Europe from 9-12 May 2017 in Munich, Germany. Air Partner will be exhibiting at stand B1.325 and members of the team will be on-hand to talk more about the group's extensive freight solutions, which comprises part and full charter, as well as On-Board Courier services (OBC).

Air Cargo Europe is the world's largest exhibition and conference for the air cargo industry and is attended by a large number of freight forwarders, with whom Air Partner enjoys longstanding relationships. Air Partner works with freight forwarders, rather than the end clients, providing them with peace of mind through its unique RED-TRACK tracking system. RED-TRACK is extremely popular with clients as it provides smart, instant, in-transit visibility on every order, and SMS and email event notifications can even be transmitted to multiple contacts for complete control over the shipment. The system also offers swift online contracting, a function not available on other tools.

Recent freight case study

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Air Partner recently carried out an urgent lift of 80 tonnes of medicine and medical equipment from Jordan to Yemen on behalf of a leading humanitarian aid organisation. The situation in Yemen has been described as the “world’s largest humanitarian crisis’ by the UN, with 19m people in desperate need of aid as the country teeters on the edge of famine. The main port of Hudaydah has been virtually shut down, meaning that the transportation of vital supplies by air is a lifeline to many.

Air Partner is always looking for the most innovative, effective and time-efficient solutions for its clients. On this occasion, the Freight team won the project by exclusively offering to deliver the entire load in one go aboard a Boeing 747 rather than on two separate flights, as per the original tender.

Mike Hill, Director of Freight at Air Partner, commented*: “The freight team did a great job in finding a solution that made this shipment more efficient for our client. In circumstances such as these, we work around the clock to ensure critical supplies reach those in need as quickly as possible.”*

Air Partner has significant aid and crisis experience. The Freight team arranged the transportation of over 2000 tonnes of medical supplies, humanitarian aid and hospital building supplies in response to the Ebola crisis, as well as 300 tonnes of aid to Nepal in the aftermath of the 2015 earthquake. In 2013, the Group transported 600 tonnes of humanitarian aid to the Philippines when Typhoon Haiyan devastated the region. During the Arab Spring of 2011, which coincided with several natural disasters, Air Partner worked around the clock to evacuate more than 12,000 people from across the Middle East in just six weeks, while also delivering aid to Japan and New Zealand.

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