# BUSINESS AVIATION ACCESS AND CHALLENGES TO BE DISCUSSED AT MEBAA CONFERENCE JEDDAH

**News / Business aviation, Events / Festivals**



**The Middle East and North Africa Business Aviation Association (MEBAA) will bring its popular MEBAA Conference to Saudi Arabia once again, with the latest edition taking place in Jeddah on 1 and 2 May 2016 under the patronage of the Saudi General Authority of Civil Aviation (GACA).**

**Featuring a line up of industry leading speakers, the conference programme will address a range of topics affecting business aviation in the Middle East and North Africa region.**

Among the panels during the event will be Airports in the MENA Region: Coping with Increasing Demand and Dealing with the Grey Market. Attendees will take part in interactive discussions with detailed analyses of how to understand the market with stakeholder consultation, embarking on consumer awareness campaigns and preventing unexpected competition between the nations of the region.

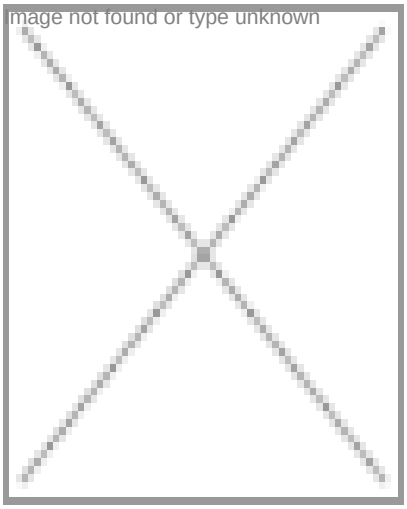
Business aviation professionals from around the GCC, Middle East and North African region can

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benefit from the sharing of knowledge and expertise from their peers, led by industry leaders such as Khader Mattar, VP Sales, Bombardier Business Aircraft and Faisal Alsaddik, Executive Chief Commercial Affairs, Saudia Private Aviation, among many others, beginning with a keynote address from the General Authority of Civil Aviation. For anyone involved in the industry, the MEBAA Conference provides an ideal forum to enhance their business and look to the future of the industry.

“The challenges facing the business aviation industry today are varied and far-reaching,” says Ali Alnaqbi, founding chairman of MEBAA. “From the limitations of market growth due to the grey market, to over-regulation and serious restrictions on sustainable and self-funding growth, there are a multitude of factors unique to business aviation that must be addressed. MEBAA Conferences seek to continue addressing the challenges facing the industry until they have been successfully resolved.”

“The MEBAA Conference brings together experts from across the Middle East and North Africa to address issues related to specific areas of business. We are pleased that so many key industry professionals are already committed to speaking and chairing panels, and we look forward to the conference providing significant value to the attendees.”




Ali Alnaqbi, founding chairman of MEBAA

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