HONEYWELL AND COMAC CORPORATE SOCIAL RESPONSIBILITY PROGRAM RECEIVES COMMUNICATION AWARDS

News / Events / Festivals



Honeywell Aerospace and COMAC have received two major communications awards recognizing their contributions to improving educational opportunities for children in rural China.

The companies earned the Best Brand Innovation award from the 2015 Civil Aviation Communications Summit and the 6th Golden Flag Award from the China International Public Relations Association and China Public Relations Network. The awards were presented by The Civil Aviation Resource Net and The China Public Relation Network.

Honeywell and COMAC were recognized for their continued investment in corporate social responsibility. Their efforts aim to help educate and empower Chinese students, especially those living below the poverty line.

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The two companies have a long history of collaboration on critical business initiatives, including the ARJ21 and C919 aircraft.

Through its global Honeywell Hometown Solutions initiative, Honeywell has worked on corporate social responsibility projects with COMAC, the country's leading aircraft manufacturer. This year, they extended their efforts into education by building learning centers at two schools in Xiji, a county in the Ningxia Hui autonomous region in western China. The companies also donated more than 4,000 books, 11 computers and five projectors to the students. This project supports the One Belt, One Road initiative, which was rolled out by President Xi Jinping in 2013 to improve the educational environment in rural China.

In the past seven years, Honeywell Aerospace has donated close to 25,500 books, more than 81 computers and 510 sets of tables and chairs to rural schools. The company also has established 11 Honeywell Multi-media Learning Centers at schools a Xiji, Ningxia, Lincang, Yunnan, Mianyang, Sichuan, Lhasa, Tibet, Nanjing, and Beijing. The learning centers were built with the support of Honeywell's partners including COMAC, China Eastern Airlines, Tibet Airlines, China Aviation News Press, International Aviation and the local governments. More than 16,100 students have benefited from the program.

Honeywell Hometown Solutions focuses on five areas of vital importance: Science and Math Education, Family Safety and Security, Housing and Shelter, Habitat and Conservation, and Humanitarian Relief. Together with leading public and nonprofit institutions, Honeywell has developed powerful programs to address these needs in the communities it serves.

About Best Brand Innovation Award and Civil Aviation Communication Summit

The Best Brand Innovation award from the Civil Aviation Communication Summit 2015 is one of the most prestigious awards recognizing a company's outstanding performance in corporate social responsibility in the aviation industry. The summit is hosted by The Civil Aviation Resource Net, a leading online aviation news portal in China, which presents awards to the company that has done outstanding communications work for the year.

About the Golden Flag Awards 2015

The Golden Flag Award has been one of China's most influential public relations awards since 2010. The award is organized by the China International Public Relations Association and China Public Relations Network, which aim to promote and encourage innovation and industry development.

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