IFLYA380.COM AT ITB BERLIN 2017

News / Events / Festivals, Manufacturer



Airbus presents the world's first online booking assistant of its kind and other travel trends at ITB from 8 to 12 March 2017

A one-of-a-kind booking tool for the world's most iconic aircraft: Airbus created the online booking assistant iflyA380.com to take travel planning to the next level. iflyA380.com features the first and only flight search system that sorts results by aircraft type, heralding a new trend in flight differentiation with the double deck A380. For the first time, passengers are free to select the A380 flight of their choice. They are empowered to design their own in-flight travel experience, opting for wider seats, superior service, more entertainment options, and a more comfortable flight overall.

iflyA380.com is also a useful tool for travel agents wishing to offer a memorable travel experience to their customers: including A380 flights will enhance their travel offer and create a distinctive advantage.

About iflyA380.com

Function: On the site, travellers can browse all A380 flights, explore all A380 destinations, and discover the distinctive on-board services that world-class airlines offer in every class.

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Ease-of-use: Users simply select their departure location, destination, and travel dates. The search results show all relevant flights on the A380, indicating carrier, price and itinerary. After selecting a preferred flight, users are automatically redirected to the carrier's website to finalise the booking.

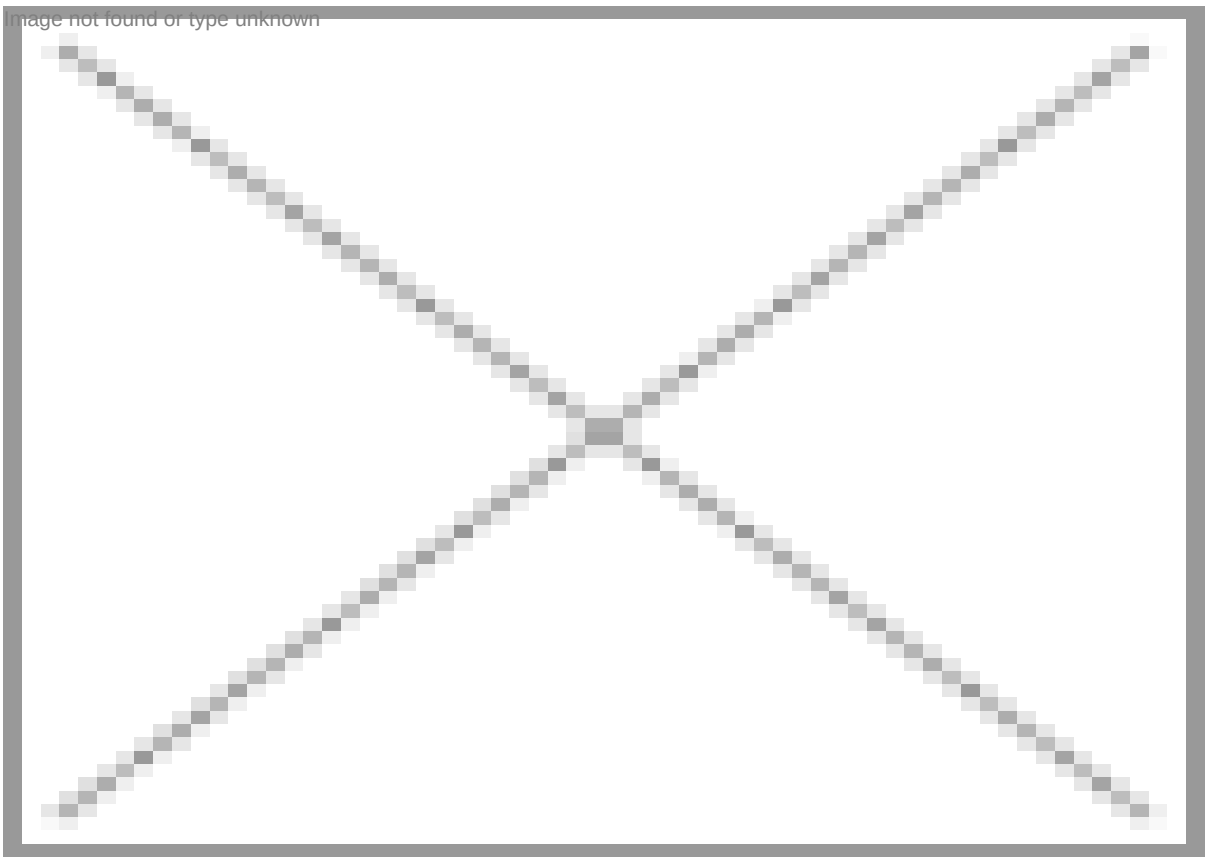
About the A380

The passengers' favourite: The world's most spacious aircraft has a proven track record with passengers; according to an independent survey, 98% of A380 passengers would recommend flying on the A380 to their friends and family, and 60% are willing to make an extra effort to fly with the aircraft.*

To date, some 170 million passengers have flown with the A380. Flying with the world's leading airlines on over 110 routes and 55 destinations, the A380 has been awarded Best Aircraft Type by Global Traveller magazine for two years running.

Comfort: The A380 offers more personal space and the widest seats in the sky in all classes, including economy class. As the smoothest, quietest flight, it offers accessible luxury and unparalleled comfort in all classes.

A memorable aircraft: A modern feat of engineering and design, the A380 is the universally recognised benchmark. It provides airlines with a canvas to create the most outstanding business and first classes in the air, with amenities like showers, beds, bars and lounges.



Facts & Figures

- Flying with 13 premier airlines: Air France, Asiana Airlines, British Airways, China Southern Airlines, Emirates, Etihad Airways, Korean Air, Lufthansa, Malaysia Airlines, Qantas, Qatar

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Airways, Singapore Airlines, Thai Airways International
- Serving 55 destinations in 32 countries, including the world's most visited cities, such as London, Paris, Dubai, New York, Bangkok, Singapore, Kuala Lumpur, Sydney and Shanghai. A complete list is available at www.iflya380.com/a380-destinations.html
- 2,000 flights per week on over 110 different routes
- Around the world, an A380 aircraft takes off or lands every 3 minutes.

A380 Fact Box

- 55 Destinations
- 13 Operators
- 2,000 Flights per week
- 98% of A380 passengers would recommend it to friends and family

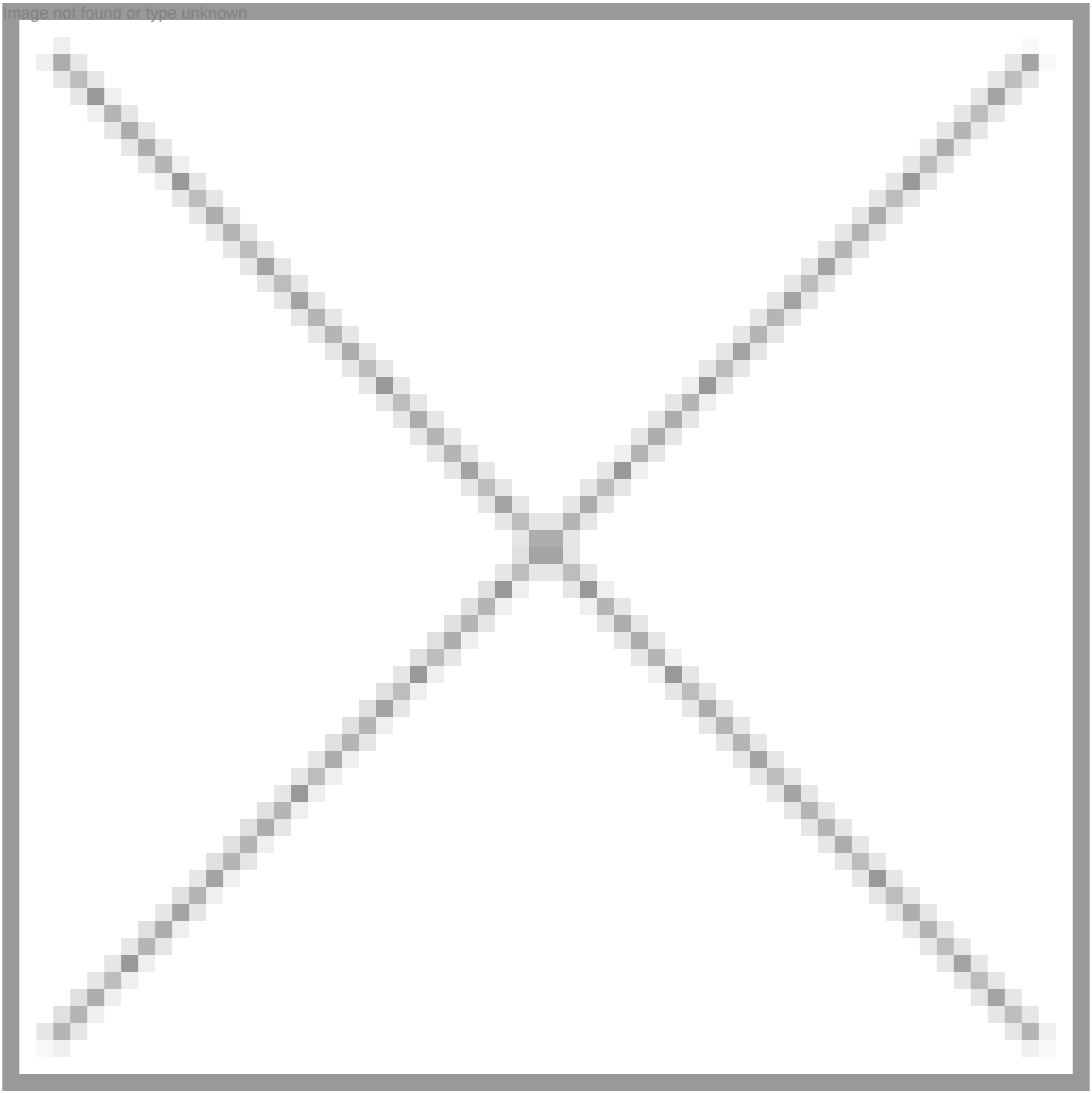
Photos, infographics and videos are available at: www.airbus.com/presscentre/

See what passengers share on social media about their A380 experiences: www.iflya380.com/social-wall.html ;

**Epinion: Independent agency surveying passengers arriving on A380 flights at London Heathrow.*

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