INDUSTRY POTENTIAL TO BE DISCUSSED AT MRO MIDDLE EAST SHOW AND SUMMIT

News / Events / Festivals



Representatives from Lufthansa Technic, Rolls-Royce, Etihad Airways Engineering and Joramco will be among the industry leading experts discussing the industry landscape at the MRO Middle East Summit at the Conrad Hotel, 24 February 2020.

The one-day conference will focus on topics including 2020 MRO Forecast and Key Trends: Identifying New Opportunities; Strategies to Manage and Reduce Costs and An Ever-Changing Aftermarket Landscape; while case studies will include Predictive Maintenance & Engine Health Monitoring from Rolls-Royce and Engineering: A Case Study About a Successful Partnership in the Region with representatives from Pakistan International Airlines (PIA) and Applied Database Technology (ADT).

Attendees to the event can benefit from insights and experience from the speakers while learning about technologies that can be applied to add value to their own operations.

Explaining the critical role pioneering technology plays in ensuring fleet availability, Jason Sutcliffe, Rolls-Royce's Regional Marketing Director said: "To Rolls-Royce, availability means ensuring that

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every time an airline wants to use their aircraft and fly their passengers, it can. Our priorities are influenced by a customer-centric approach and a commitment to aircraft availability. This requires us to go way beyond a reactive approach to maintenance and traditional ideas of predicting when engines need servicing. To do this we've innovated proprietary technologies embraced in the pioneering spirit of the IntelligentEngine vision. Sensors assess the real-time health of Rolls-Royce Trent engines, anticipate and inform their maintenance needs to eliminate and mitigate any technical disruptions."

The Tech Talks panel will examine success stories and pitfalls of innovation. Pushing past the already talked about topic of what new tech has emerged, this session will explore how aftermarket businesses have successfully implemented tech and will share their successes and pitfalls along the journey. Speakers include Ziad al-Hazmi, CEO of Lufthansa Technik Middle East; Manzoor Banbhan, Manager IFE & New Technology at Emirates Airline; Fraser Currie, CCO of Joramco; Frederic Dupont VP Technical Sales at Etihad Airways Engineering; Richard Levin, Managing Director of A.J. Levin Company and Brandon Keener, Executive Director, Global Repair Strategy of Collins Aerospace. Between them these speakers will examine how day to day disruption can be minimised while implementing new technology, the effective implementation of virtual reality and other technology in to training programmes, what worked and what didn't when deploying robots into MRO processes, the challenges and opportunities of going paperless, and cybersecurity.

Other sessions will take place throughout the day including a 2020 MRO forecast and a session of nine roundtables led by thought leaders and industry experts. The full agenda is available on the MRO Middle East website here.

Frederic Dupont, VP Technical Sales & Customer Service, Etihad Engineering, said, "MRO Middle East is one of the key industry events that is a major milestone in our annual event calendar. It provides a platform for us to engage with our customers and peers, meet our partners and keep up-to-date with the latest technologies in the MRO world. The event allows us to engage in discussions and agreements that will enhance our performance for the years ahead and we look forward to it every year."

Lydia Janow Managing Director/Events, Aviation Week Network said, "MRO Middle East goes from strength to strength each year, with new companies taking part in both the exhibition and the Summit. She continued, "This year on year growth is testament to the growing MRO market in the region and many companies are keen to be part of it. The networking opportunities at MRO Middle East are the ideal way for them to grow their businesses in the region."

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