JETBLUE UNVEILED AS LAUNCH AIRLINE FOR A320 FAMILY AIRSPACE CABIN

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A320 Airspace cabin - taking JetBlue's commitment to customer experience to the next level

JetBlue will become the first airline to introduce *Airspace by Airbus* on the A320 Family, following an agreement unveiled at APEX Expo. JetBlue customers will experience this newest A320 Family cabin aboard JetBlue aircraft starting in late 2020.

Robin Hayes, President and CEO of JetBlue commented: "The Airspace cabin is aligned with our efforts to create an experience as comfortable as your own living room. We are looking forward to our continued partnership with Airbus. The launch of the new Airspace by Airbus interior will takes JetBlue's commitment to customer experience to the next level."

Dr. Kiran Rao, Deputy to COO Customers at Airbus Commercial Aircraft said: "We are delighted to be working together with JetBlue on the next generation of cabin experience for the A320 Family." Rao added: "Airspace offers the kind of features previously reserved for a few long haul cabins, so bringing that to our best-selling aircraft family is really going to be noticed by airlines and passengers."

The longstanding partnership between Airbus and JetBlue began in 1999 when JetBlue was launched and took delivery of its first A320. Two years later the airline placed an order for 48 Airbus planes. Following years of extraordinary growth, JetBlue now operates a fleet of

176 A320 and A321 aircraft and has another 102 on order from Airbus.

Ingo Wuggetzer, VP Cabin Marketing said: “We are very proud to jointly reveal with JetBlue the first A320 Airspace mock-up at APEX Expo in Long Beach, California, which gives a first glimpse of what promises to be a match made at 35,000ft.” He adds: “As industry leader and trendsetter, JetBlue has the ideal DNA to launch the world’s newest single-aisle interior with us.”

Highlights of the new Airspace cabin in the A320 Family include: a unique welcome experience. In particular, a customizable welcome effect is extended throughout the cabin by a central lighting strip which is visible even with open bin doors during boarding. The A320 Family cabin with Airspace features the industry’s largest overhead bins, whose conformal exterior profile facilitates smooth boarding. Throughout the cabin passengers will appreciate the increased interior width, the soothing ambience of the latest full-colour LED lighting, and a contemporary lavatory design with new comfort features.

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