MEBAA - INNOVATIONS IN BUSINESS AVIATION ON SHOW

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Innovation and technology are accelerating the pace of change across almost every sector of the global economy. The business aviation industry is benefitting from technological innovations as the landscape changes, and exhibitors at the MEBAA Show are leading the way.

In particular, business aviation trip support has seen a step change in the way both customers and businesses interact, with technology playing a leading role in navigating the complexities of today's business aviation operations. As technology opens up a plethora of possibilities, existing organisations are implementing new methods of working while new companies develop to meet these increasing needs.

One such new entrant to the market is Online Global Trip Support that will be launching its new product at the MEBAA Show. With details of this innovation being limited until the show opens on 10 December, the industry fortunately will not have long to wait now until the new unique concept is revealed.

"Companies that rely on business aviation represent many different professions and locations, including governments, universities, charitable organizations and private

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businesses," said Munir Khalifa, CEO of Online Global Trip Support. He continued, "They all have one thing in common: the need for fast, flexible, safe, secure and cost-effective access to destinations across their country and around the world."

Also exhibiting at MEBAA Show will be UAS International Trip Support, which has described itself as "extending its expertise into the creation of game-changing technology to launch its revolutionary tech suite."

"Technology has changed the way in which people interact with both each other and businesses across the globe," says Ali Alnaqbi, Founding & Executive Chairman of the Middle East & North Africa Business Aviation Association (MEBAA). "The business aviation industry is no exception. As the platform for business aviation in the region, I am thrilled to see the MEBAA Show hosting exhibitors that are leading the way with industry innovations."

The agenda at the MEBAA Conference will also address the effects of technology on business aviation, with sessions during the two days on topics including the benefits of blockchain to aviation, cyber security and the future of private aircraft design.

Trip support is one of the many sectors of the industry that will be represented at the MEBAA Show 2018, which takes place 10 -12 December at DWC, Airshow Site. The exhibitor list, live on the event website now, includes many of the leading names in business aviation across the entire supply chain. Visitor registration is live now at www.mebaa.aero.

29 NOVEMBER 2018

ARTICLE LINK:
https://ut.50skyshades.com/news/events-festivals/mebaa-innovations-in-business-aviation-on-show

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