



NEW AND UNIQUE HELICOPTER SHOW IN COLOGNE: EUROPEAN ROTORS

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Eight months before its premiere, the new show format for the international rotorcraft community is on course for success. Numerous companies and institutions have already committed to participate in the first edition of EUROPEAN ROTORS. Some 300 exhibitors from all over the world are expected in hall 8 of Koelnmesse, in Cologne, Germany. The positive response is an answer to the pooled forces of the organizer, European Helicopter Association together with the EASA, bringing up a fully new concept: A platform that combines a leading international trade fair with a unique conference and training programme – including the renown EASA Rotorcraft and VTOL Symposium as one of its highlights.

Since the opening press conference of EUROPEAN ROTORS at the beginning of the year, it has been quite clear that the new show concept meets the needs of the market. Registrations have already come from market leaders and major players within the industry, such as Airbus, Bell, Leonardo Helicopters, Safran Helicopter Engines, Kopter, Robinson Helicopter Company, Boeing Global Services, Pratt & Whitney Canada Corp., H+S Aviation Limited, Heli One, JSSI, Skytrac Systems, Autoflug GmbH as well as many more besides.



“A lot has happened since we announced our event at the beginning of the year. We are receiving very positive response from the industry. The quality and international character of the exhibitors demonstrates the relevance of the new platform”, explains EHA Chairman Peter Möller. “EUROPEAN ROTORS will become the international meeting place for the rotorcraft community, where content is created, relationships promoted, enthusiasm aroused and new growth potentials identified. The new concept offers added value for all market participants: from students and start-ups, via medium-sized companies all the way up to global brands.”



Another key constituent of the three-day trade show is the additional strong focus on a comprehensive programme of training and education. A dedicated team supported by renowned international training organisations is presently setting up a comprehensive training and conference program, which will be tailored to the needs of the VTOL operators, as well as to young talents and interested public. Safety promotion, best practice workshops as well as technical briefings provided by the OEMs will be included in the educational program too. A detailed program will be published soon! Integration of the renowned EASA know-how, in particular, gives rise to powerful synergy effects. David Solar, Head of VTOL Department at EASA elaborates: “The EASA Rotorcraft and VTOL Symposium will reach a new stage in its developments thanks to the dynamic created around EUROPEAN ROTORS. The benefits of having joined forces to create a bigger event are becoming apparent. The Agency is now taking EUROPEAN ROTORS as a deadline to progress its activity and make announcements to its stakeholders on the latest regulatory changes. Stay tuned! We are delighted with the possibilities offered by the new event. The well-known EASA Rotorcraft and VTOL Symposium will be reshaped in 2020 to enable the participants to attend the EASA conference but also have time to join one of the numerous training sessions and seminars proposed and to see the latest rotorcraft and VTOL developments on stage.” The event will represent the diversity of VTOL operations. The EASA Rotorcraft and VTOL Symposium will be organized in three sessions in order to cover topics ranging from safety for conventional helicopters up to innovative hybrid and electric flying cars.



One of the main aims of the annually held platform is to bring together the entire helicopter industry and its subsectors as well as the various stakeholders and to offer an extensive conference programme. The diversity of VTOL operations from aerial work, environment protection, HEMS/SAR, law enforcement/public security, disaster relief/firefighting, passenger transport, offshore construction/offshore energy, training and education as well as smart city/urban air mobility and new technology & innovation shall be appealed.

Interested representatives of the different sectors are invited to get into contact with the show team if they would like to participate with own presentations on interesting topics. Exhibitors can register for EUROPEAN ROTORS here: <https://www.europeanrotors.eu/application-services/application/>



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