NEW VIRTUAL FORMAT - EUROPEAN ROTORS DIGITAL SERIES

News / Events / Festivals



EUROPEAN ROTORS launches the EUROPEAN ROTORS Digital Series with an industry panel involving executives from Airbus, Bell, Leonardo, Safran, EASA and European Helicopter Association. While personal gatherings are limited at the moment, the new virtual format EUROPEAN ROTORS Digital Series will discuss the most pressing topics and the latest trends in the rotorcraft community within the upcoming months. “The concept consist of various session formats such as panels, interviews or presentations which the team of EUROPEAN ROTORS will create together with partners and associated companies” explains Dr. Frank Liemandt, show director of the event.

“The first session on the market overview with high level participants from Airbus, Bell, Leonardo, Safran, EASA and EHA will focus on how the market developed within the previous months under Covid-19, new projects and expectations from the industry for 2021” concludes Liemandt, who also moderates the EUROPEAN ROTORS Digital Series.

The next publications will bring up a promotional video by ESA astronaut Luca Parmitano, interviews with innovative rotorcraft suppliers like Beamflight or Innovfoam, a free webinar with IDP European Consultants about “Horizon Europe” and an interview with a new UAV production company Airial Robotics. Another highlight is the joint organization of a virtual Urban Air Mobility congress together with the students organization Euroavia. Each topic will be promoted via the

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different social media channels of EUROPEAN ROTORS and published on the homepage.

With the EUROPEAN ROTORS Digital Series the organisers want to keep the community connected, provide educational content and offer knowledge transfer on a regular basis until the entire branch/ industry finally meets face to face at the first live edition of EUROPEAN ROTORS from 16-18 November 2021 in Cologne, Germany.



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