AIRCRAFT INTERIORS EXPO 2016: AIRBUS REVEALS FULL-SCALE CABIN MOCK-UP OF A330NEO, SHOWCASING NEW “AIRSPACE BY AIRBUS”

News / Events / Festivals, Manufacturer



Airbus showcases its new cabin innovations at this years’ Aircraft Interiors Expo in Hamburg, Germany – the world’s largest event dedicated to the aircraft interiors industry, in-flight entertainment, connectivity and passenger services. At the centre stage, visitors to the Airbus stand will be able to experience for the very first time the new Airspace by Airbus cabin interior of the A330neo demonstrated by our full-scale cabin mock-up. The new cabin brand encompasses four key attributes: Comfort, Ambience, Service and Design. Airspace cabins will thus be more relaxing, inspiring, functional and beautiful, which will stimulate a unique and leading passenger experience.

Visitors will also be able to experience the innovation highlights of our other aircraft programmes, in full immersive 3D virtual reality. In addition, they will be able to test and feel the different levels of comfort standards in Economy class using our specially configured Cabin Comfort Demonstrator.

For the latest in A320 Family cabin comfort, Airbus is also showcasing its new pivoting overhead stowage compartment mock-up as well as its *SFE seat offering. Now delivered and entering service shortly, the new pivoting stowage option takes full advantage of the A320’s wide fuselage cross section offering 60% more stowage. Aesthetically, the new bin option embodies a modern curved appearance of those in the new A350 XWB airliner.

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Airbus' space-efficient concepts go beyond new products: Airbus Upgrade Services will present its range of retrofit solutions and services.

For the media attending the show, our cabin experts and executives will be available for dedicated briefings and interview opportunities each day. The Expo's trade media will also be hosted at our dedicated Airbus cabin press briefing to be held on Tuesday April 5th at 09h00.

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