ATR CONSOLIDATES ITS LEADING POSITION AMONG REGIONAL AIRCRAFT MANUFACTURERS IN 2016

News / Manufacturer



ATR further consolidated its position in 2016 as the preferred choice of regional airlines. The modern ATR -600s ranked first among all regional aircraft sales of the year, with orders for 36 aircraft (34 ATR 72-600s and 2 ATR 42-600s, *see table 1)*. ATR confirms its leading position in the market of 50-to-90-seat aircraft with a market share above 35% since 2010.

As it celebrated its 35th anniversary, the world's leading turboprop manufacturer consolidated its historical levels of turnover and deliveries despite a challenging market environment. ATR reached in 2016 its second-highest turnover ever (US$ 1.8 billion), and its third-highest year in terms of deliveries (80 aircraft), confirming the appetite of the market for modern turboprops. The aircraft manufacturer also secured a healthy backlog, guaranteeing about 3 years of production.

In 2016, ATR achieved a major commercial milestone to introduce ATR -600s in the promising market of Argentina, thus underlining its key role to structure and develop regional links. It also

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received renewed confidence from nearly 30-year-long operators Aeromar (Mexico) and Binter (Spain), plus additional orders from Papua New-Guinea's PNG Air and Brazil's Azul Linhas Aéreas.

ATR's Chief Executive Officer Christian Scherer declared: "ATR remained the preferred choice of regional airlines in 2016, despite the global economic slowdown affecting sales of the whole aviation industry. This highlights the suitability of our aircraft: we will continue to work closely with current and future operators to promote new routes and develop local economies."

TABLE 1: ATR SALES 2016

AIRLINE	COUNTRY	ATR 42-600	ATR 72-600
Avian Lineas Aéreas	Argentina		12
Aeromar	Mexico	2	6
Binter	Spain		6
PNG Air	Papua New Guinea		5
Azul Linhas Aéreas	Brazil		5
TOTAL		**2**	**34**



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