



BELL STRENGTHENS ITS PRESENCE IN MOROCCO WITH NEW INDEPENDENT SALES REPRESENTATION

News / Manufacturer



At Marrakech Airshow 2026, Bell Textron Inc. announced AVIARAIL as its new authorized independent sales representative for Morocco, reinforcing its commercial footprint and enhancing engagement with current and future Bell operators throughout the country.

AVIARAIL, a leading Moroccan aerospace and defense company, has established itself as a trusted partner across the region's aviation landscape. As an authorized Bell independent sales representative, AVIARAIL will promote Bell's industry-leading rotorcraft solutions, expanding the company's reach and strengthening customer engagement throughout Morocco.

With hundreds of Bell aircraft in service across Africa among military and commercial operators, Bell continues to deepen its investment in the continent's aviation sector. The company supports customers through a robust network of Independent Sales Representatives, Customer Service Facilities and Authorized Maintenance Facilities, delivering comprehensive, around-the-clock support and operational expertise across the region.

Tim Evans, managing director, Middle East and Africa, Bell commented: “Bell is excited to welcome our new relationship with AVIARAIL. We believe they deliver the sales expertise required to further Bell’s reach and bring our advanced aircraft solutions to emerging markets.”

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