EUROPEAN DEBUT OF M600 BEGINS AT AERO FRIEDRICHSHAFEN

News / Business aviation, Events / Festivals, Manufacturer



Piper Aircraft Inc. and Piper Deutschland are collaborating to display the M600, the company's flagship product, at the upcoming AERO Friedrichshafen 2017, to be held April 5-8. This will be the first time that an M600 has been on display at an event outside of North America. Following Aero Friedrichshafen, the M600 will embark on a three month European demo tour covering six countries. Following the European tour, Piper Aircraft anticipates launching M600 demo tours of both Africa and Asia.

"AERO Friedrichshafen is an essential event for Piper Aircraft and presents the perfect opportunity to showcase our line of value leading aircraft," said Simon Caldecott, President and CEO of Piper Aircraft. "We are delighted to have our M600 aircraft on display for the first time in Europe during the 25th Anniversary of Aero Friedrichshafen." The trade show on the shores of Lake Constance is a prime meeting place for the aviation community and the perfect venue to promote Piper's top of the line product and launch our M600 European demo tour.

"Piper Aircraft continues its legacy of partnering with Piper Deutschland, our German Dealer, for this global event. The team at Piper Deutschland collaborates with the factory in Vero Beach to

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.

ensure our products are well represented at this event. Additionally they work with our European dealer network to promote Piper airplanes throughout the territory. Collectively they do an exceptional job of both positioning our products as well as supporting them in the field" commented Drew McEwen, Vice President International and Direct Sales for Piper Aircraft. "We look forward to another successful event working alongside our European dealers at Aero 2017."

Image result for Piper M600

Image not found or type unknown

29 MARCH 2017

ARTICLE LINK:
https://ut.50skyshades.com/news/manufacturer/european-debut-of-m600-begins-at-aero-friedrichshafen

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.