GULFSTREAM APPOINTS REGIONAL SALES MANAGERS AT STRATEGIC LOCATIONS IN UNITED STATES AND LATIN AMERICA

News / Business aviation, Manufacturer, Personalities

Gulfstream Aerospace Corp. has appointed three regional sales managers (RSMs) at strategic locations in the United States and Latin America:

Kirsten Krueger will serve the western United States, Pedro F. Ruiz Latin America and Florida, while Luiz Cezar Vieira Alves wil focus on the Brazilian market.

The regional sales managers will work closely with regional vice presidents to cultivate leads and generate sales of new Gulfstream aircraft. Krueger will report to Brent Monroe, regional senior vice president, sales, western U.S. and Canada, while Ruiz and Vieira Alves report to Fabio Rebello, regional senior vice president, international sales, Florida and Latin America.

Krueger joined Gulfstream from Honeywell, where she served as director of aftermarket sales. She also served as an RSM for Dassault Falcon Jet in the Pacific Northwest. Her 18

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years of aviation experience include charter sales, aircraft management, fractional aircraft sales and being a multi engine, commercial, instrument-rated pilot.

Krueger obtained a bachelor's degree from San Jose State University and a master's degree in business administration from Santa Clara University, both in California.

Ruiz began at Gulfstream in 2007 as a manufacturing technical specialist providing engineering support. As a Lean Six Sigma Black Belt, he managed and led several projects in product support; finance and accounting; operations; marketing and sales. Prior to his appointment, he developed sales initiatives for Florida and Latin America.

Ruiz obtained a bachelor's degree in industrial engineering and a master's degree in manufacturing management from Penn State University.

Vieira Alves' aviation experience spans more than 11 years, with work at two of Latin America's largest executive aviation companies. He served as a senior RSM at Líder Aviação and as a senior RSM for jet sales and a pre-owned general sales manager at TAM Aviação, a Textron dealer.

Vieira Alves obtained a bachelor's degree in international relations from Universidade Ibero Americana, as well as a master's in business administration from Fundação Getúlio Vargas, both in São Paulo.

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